



Corporate Citizenship Strategy

December, 2021



PURPOSE

We feed a better tomorrow

VISION

Be leaders in the markets in
which we compete

VALUES

Leading with passion | Agile and flexible |
We are connected | We trust | We respect

NARRATIVE

We are proud and encouraged by our heritage to build a better tomorrow

We offer the best products and innovative solutions, whilst always responding in an agile way and adapting to the local preferences and needs.

We feed the growth of the countries where we operate and contribute to improve the quality of life of our employees, suppliers, investors, consumers and communities.

PILLARS

Ethics and commitment to
the country

Trusted brands



Our Sustainability Strategy



PURPOSE

We feed a better tomorrow



WELLBEING

Promote a life of wellbeing and inclusion for our people and consumers

- **Health and Nutrition**
Offer products and services focused on generating greater wellbeing for our consumers.
- **Education for Wellbeing**
Support education in healthy habits, to build a holistic wellbeing.
- **Diversity and Inclusion**
Promote, internally and externally, a culture that includes and values diversity.



COMMUNITY DEVELOPMENT

Articulate ecosystems and develop productive and entrepreneurial capacities of suppliers and customers

- **Responsible Sourcing**
Accompany our suppliers on the road to a more sustainable sourcing.
- **Customer Growth**
Support the economic progress of suppliers and customers through training, resources and digital tools.



ENVIRONMENT

Promote environmental care to have a positive impact on our planet

- **Environmental Footprint Management**
Measurement and continuous improvement in our carbon and water footprints.
- **Eco-efficiency in Packaging**
Design packaging for recycling and with the amount of material necessary for its purpose.
- **Waste Management**
Manage waste from our operations to promote its recovery.



ETHICAL COMMITMENTS



Our Sustainability Strategy



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WELLBEING: Promote a life of wellbeing and inclusion for our people and consumers.

Health and Nutrition

Offer products and services focused on generating greater wellbeing for our consumers.

WowMom helps moms emotionally thanks to the creation of an online community that shares relevant information, recommendations, true stories, expert opinions, and other content designed to guide them through this stage. On the functional side, it offers a portfolio of products cocreated with real moms that aim to relieve the aches and pains they themselves have identified.

Our portfolio includes >50 products fortified with iron, one of the most common deficiencies in the countries where we operate.



Education for Wellness

Support education in healthy habits, to build a holistic wellbeing.



Vive Saludable provides tools for the development of healthy habits, in alliance with 11 local education administrators in 10 regions of Peru.

RevelArte Works with the Ministerio de Educación in a proposal to develop socioemotional skills through artistic education.



Diversity and inclusion

Promote, internally and externally, a culture that includes and values diversity.



For the launch of UMSHA, we have been working on a photo bank to facilitate diversity in Peruvian advertising, together with Shutterstock.

The co-creation of the Diversity and Inclusion Policy is in process, which will be published in 2022 and will articulate all the company's initiatives.



ETHICAL COMMITMENTS



Our Sustainability Strategy



PURPOSE

We feed a better tomorrow



WELLBEING: Promoting a life of well-being and inclusión for our people and consumers.

Description of alignment between priority and your business drivers.	Business Benefit KPI	Social/ Environmental KPI
In 2021 we sold more than 370 TONS of our cereal Brands Life and Angel Natura that are high in nutritional components and have a clear and differentiated value proposition focused on nutrition .	Angel Natura: PEN S/. 2,601K and 188 Metric TONS sold in 2021. Life cereals PEN S/.3,182K and 186 Metric TONS sold in 2021.	Volume sold delivers the nutritional benefit to our consumers.
WowMom is an online community , with more than 59 thousand followers, that support mothers during pregnancy and post-partum , promoting wellbeing during these specific stages of their lives.	This online community is the basis for the product portfolio to be launched in 2022.	11% of users, out of 59 thousand followers, were committed users of the WowMom digital platform
In 2021 we launched UMSHA , to replace our Negrita brand, that incorporates a social mission of “savoring our diversity and turning it into something that brings us together and makes us proud” and proposes future initiatives that value the Peruvian cultural and human diversity .		

SDG 3. Ensure healthy lives and promote well-being for all at all ages

Target 3.4: By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being.



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COMMUNITY DEVELOPMENT: Articulate ecosystems and develop productive and entrepreneurial capacities of suppliers and customers

Responsible Sourcing

Accompany our suppliers on the road to a more sustainable sourcing.



The Sustainable Palm Program provides training and tools for our suppliers to advance in a deforestation-free and sustainable palm oil chain. In addition, through the Palm Score we integrate sustainability as a criterion in the purchase of raw materials.

We are currently developing the pilot of the Sustainable Suppliers Process, through which we will evaluate our direct suppliers in terms of their alignment with our Responsible Sourcing Policy.

Customer Growth

Support the economic progress of suppliers and customers through training, resources and digital tools



Through DiaDia and INSUMA we work with more than 5 thousand entrepreneurs, providing them with technologies to strengthen their efficiency, offering them possibilities to diversify their portfolio and providing them with training for stronger business management.

GenIA, Nicovita's technological system, integrates different disruptive technologies – including advanced analytics – and combines it with technical advice to support the empowerment and sustainable transformation of the Latin American shrimp industry.



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Description of alignment between priority and your business drivers.

Business Benefit KPI

Social/ Environmental KPI

Technical Advice and Consultative Development

We have continued to provide knowledge and support to our clients with our technical advice and consultative development teams, to tackle the different needs of these businesses. These initiatives benefited 4,801 businesses during 2021.

4,801 business trained in 2021, with 97.5% (Top Two Box) of satisfied users.

1013.5 hours of training through Technical Advice and Consultative Development

Programa de Palma Sostenible (Sustainable Palm Programme):

In line with our RSPO certification, we are working with NES Naturaleza and Solidaridad to motivate producers to implement standards aligned with RSPO, to raise environmental and social standards. As part of the program, we have organized online and hybrid training sessions for 427 palm farmers, field technicians, and management personnel from extraction companies.

We conducted the first palm oil import with RSPO Mass Balance certification, of 2,300 TONS, an important step into developing a sustainable supply chain.

427 palm oil professionals trained through the Sustainable Palm Programme

SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

Target 8.3: Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services

8 DECENT WORK AND ECONOMIC GROWTH



Our Sustainability Strategy



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ENVIRONMENT: Promote environmental care to positively impact our planet

Environmental Footprint Management

Measurement and continuous improvement in our carbon and water footprints.



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We calculated our carbon and water footprints along our value chain and are currently preparing a roadmap for its management and progressive improvement.

Efficient management of energy use has helped us to reduce energy consumption by 26% per ton produced over the last 10 years.

Eco-efficiency in Packaging

Design packaging for recycling and with the amount of material necessary for its purpose.

Between 2010 and 2021 we have implemented Reduction, Reuse and Recycling initiatives that have generated a cumulative average material reduction of 18.5%, exceeding the 17.5% target.

In 2021, held the seventh Alipack Meeting: "Trends in Sustainable Development in Packaging".



Waste Management

Manage waste from our operations to promote its recovery.



In 2021, 55% of our plant waste was reused or recycled, equivalent to more than 10 thousand tons.

In the coming months we will start the Eco-Saving Club pilot program, where we seek to encourage and connect our customers with formal oil recyclers to promote the recycling of used vegetable Oil.



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Description of alignment between priority and your business drivers.	Business Benefit KPI	Social/ Environmental KPI
Food Waste In 2021 we reprocessed 93.3% of the potential food waste, which means that more than 23,800 metric tons of food was reinserted in the production cycle or used in food donations.	An equivalent of PEN S/. 11,801,574 in food loss were reprocessed in 2021.	23,877 metric tons of food loss was reprocessed in 2021.
Solid Waste 55% of our plants waste was reused or recycled, equivalent to more tan 10 thousand tons.	Reprocessing this waste generated PEN 3,435,417 in income for the company	10,412 TONs of solid waste was reused or recycled.

SDG 12. Ensure sustainable consumption and production patterns.
Target 12.2: By 2030, achieve the sustainable management and efficient use of natural resources



ETHICAL COMMITMENTS



