



Corporate Citizenship Strategy

August, 2021



PURPOSE

We feed a better tomorrow

VISION

Be leaders in the markets in
which we compete

VALUES

Leading with passion | Agile and flexible |
We are connected | We trust | We respect

NARRATIVE

We are proud and encouraged by our heritage to build a better tomorrow

We offer the best products and innovative solutions, whilst always responding in an agile way and adapting to the local preferences and needs.

We feed the growth of the countries where we operate and contribute to improve the quality of life of our employees, suppliers, investors, consumers and communities.

PILLARS

Ethics and
commitment to the
country

Trusted brands

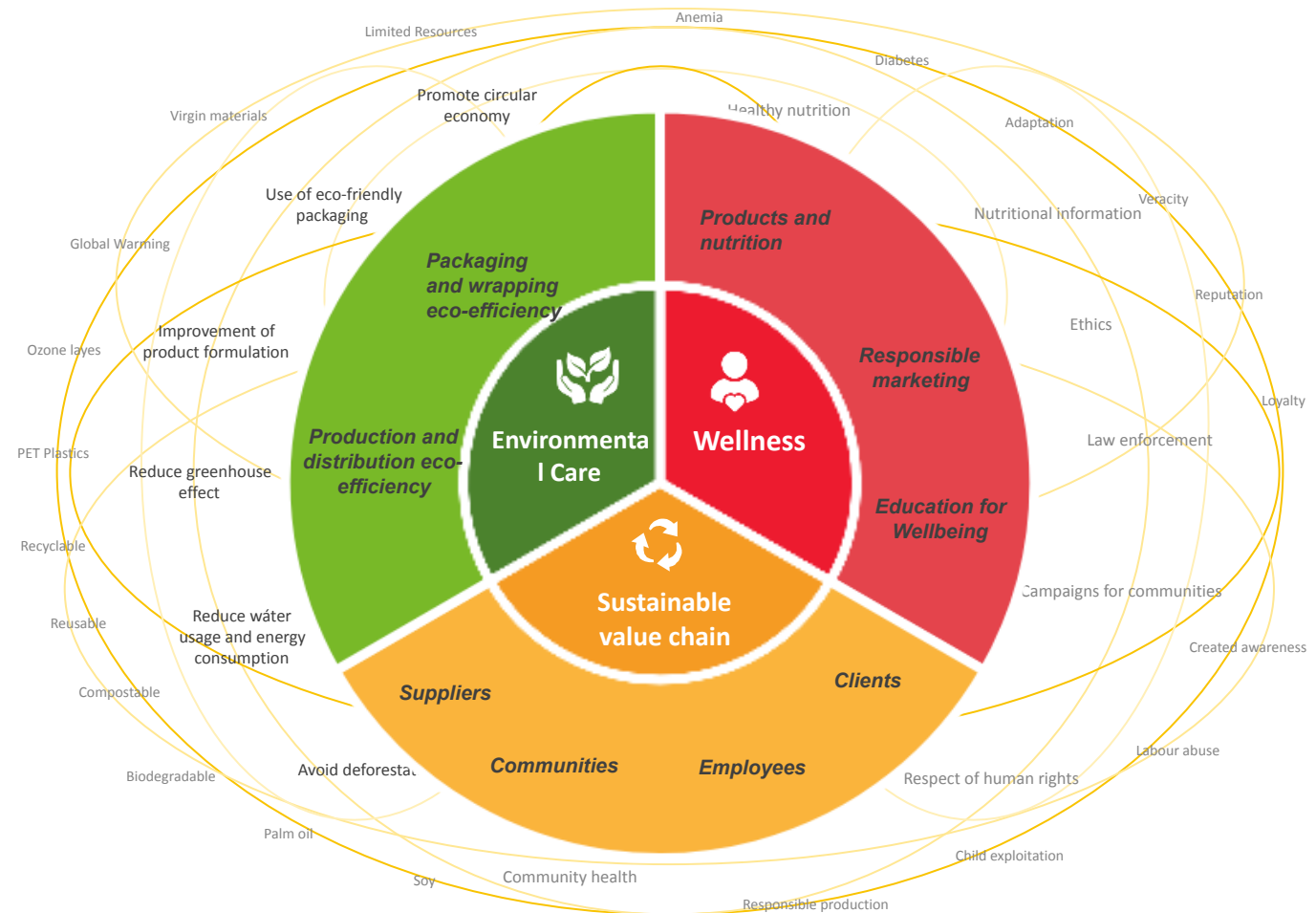


In Alicorp, we do things the right way, creating value and providing well-being for our consumers and society. We feed a better tomorrow. For this reason, our sustainability strategy is based on three pillars:

- Health and well-being
- Environment, and
- Value chain development.

As sustainability cross-cuts all of our business affairs, we seek to align all our philanthropic activities with our sustainability strategy.

Alicorp donations policy is aligned with our sustainable development pillars.





PURPOSE

We feed a better tomorrow



Wellness

Helping families build their wellbeing

- **Products and Nutrition**
Offering healthier choices and fortified alternatives to tackle undernutrition.
- **Education for Wellbeing**
Supporting education on healthy habits to build a holistic wellbeing.
- **Responsible Marketing**
Promoting healthy lifestyles through our marketing activities.



Sustainable Value Chain

Supporting our stakeholders to achieve sustainability

- **Responsible Sourcing**
Accompanying our suppliers on the road to a more sustainable sourcing.
- **Clients' Growth**
Supporting their economic progress through business and technical training.
- **Our People's Development**
Supporting their development to lead the industry and create shared value.



Environmental Care

Generating efficiencies to protect the environment

- **Packaging Eco-efficiency**
Designing packaging for recycling and with the amount of material fit for its purpose.
- **Production and Distribution Eco-efficiency**
Continually improving our operations to promote an efficient use of resources.
- **Waste Management**
Managing our operations' waste to promote its valorization.

Ethical Commitments

Brands with Purpose



alcorp

VITAPRO



global COalimentos



Amália

INTRADEVCO INDUSTRIAL S.A.

Health & Well-being	In line with our sustainability strategy, we seek to promote health and well-being by encouraging a holistic healthy lifestyle. We believe that by doing so we can contribute to the development of wholesome, ethical, and healthy citizens and families in the countries where we operate. Our contributions are aligned with this sustainability guidelines.
Environment	We are committed to managing our environmental footprint and making an efficient use of resources.
Value Chain	As a part of our sustainability strategy, we seek to strengthen the capabilities of the key stakeholders in our value chain: suppliers, clients, employees, and the communities where we operate

Priority 1	Description of alignment between priority and your business drivers.	Business Benefit KPI	Social/ Environmental KPI	SDG KPI
Health & Well-being	<ul style="list-style-type: none"> By 2020, more than 42% of our cereals portfolio are made of products high in nutritional components, such as the brands Life and Angel Natura. These brands and products have high fiber content, vitamin packs, iron, and ingredients such as natural fruits, nuts and bran, which make them a healthy alternative and provide nutrition within the category. Since September 2020, we launched Angel Natura, a new line of cereals without artificial colors or flavors, fortified with B vitamins and iron, and that others have natural ingredients that provide fiber (7 seeds flour , Wheat Bran and Corn Bran). Currently Angel Natura already represents 3.13% of the Pareto of Alicorp Cereals sales and shows a clear growing trend to become the face of the category. 	<p>S/. annual sales of portfolios of nutritious products.</p> <ul style="list-style-type: none"> S/ 4 MM Life Cereal <p># metric tons sold</p> <p>Cereals brands</p> <ul style="list-style-type: none"> Angel Natura: +150 metric tons sold in 2020. Life: +150 metric tons sold in 2020. 	<p>S/ donation for #AyudaAlQueAyuda program</p> <ul style="list-style-type: none"> S/ 12 millions worth essential products for helping those who are on the front lines (<i>workers in the health sector and members of the military and police forces, and our communities - vulnerable population</i>) 	<p>SDG 3. Ensure healthy lives and promote well-being for all at all ages</p> <p>Target 3.4: By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being</p>

In Alicorp, we feed a better tomorrow. For this reason, **We made our knowledge, resources and team available to reinforce the fight against COVID-19, in one of the most vulnerable countries.**

Aligned with our purpose of Feed a Better Tomorrow, we launched the #AyudaAlQueAyuda program in the geographies where we are present, for which we donate more than S/ 12 millions. As a company, in the context of COVID19, we have the triple commitment to maintain the supply of essential products, while ensuring the care of our collaborators and helping those who are on the front lines - workers in the health sector and members of the military and police forces, and our communities - vulnerable population.



Working with the Peruvian Ministry of Health, using **geolocation technology** to **define the most efficient visit routes** for testing. This allowed the daily visits to multiply by 10 and significantly reduced the waiting time.

Link: <https://www.alicorp.com.pe/pe/es/historia/unimos-fuerzas-para-la-creacion-del-app-peru-en-tus-manos/>



The “Perú en tus manos” App identified vulnerable areas and created control boards supported by advanced analytics, to improve the Ministry of Health’s performance.

Link: <https://www.alicorp.com.pe/pe/es/historia/unimos-fuerzas-para-la-creacion-del-app-peru-en-tus-manos/>



More than **109 thousand families** have received baskets of food and cleaning products and **140 thousand people** have received **Bicentennial breads** from the SNI and ASPAN.

Link: <https://www.alicorp.com.pe/pe/es/historia/nos-unimos-a-la-policia-nacional-del-peru/>

+USD 4MM in donations / +800,000 communication elements for prevention / 43 hand washing modules





150,000 baskets of food and cleaning products were delivered to health workers and members of the police

Link: <https://www.gob.pe/institucion/mininter/noticias/151154-ministro-rodriguez- recibe-de-la-empresa-alicorp-donacion-de-alimentos-y-productos-de-limpieza-para-la-pnp>



Contribution to Ministry of Health with cleaning products for hospitals (**20 thousand liters of liquid soap**)

Link: <https://www.alicorp.com.pe/pe/es/historia/nos-unimos-al-minsa/>



Donation of supplies to prepare 30 thousand meals (breakfast, lunch and dinner) for the staff of the Hospital Carrión in Callao.

+USD 4MM in donations / +800,000 communication elements for prevention / 43 hand washing modules



PARA VIVIR SANOS
¡PRESTA ATENCIÓN!



We support through the development of awareness and education campaigns of national scope, promoting hand washing together with the Ministry of Health

Link: <https://www.youtube.com/watch?v=6m7jZ6HJtec>



We made a contribution of **US \$ 125 thousand** for the **Peruvian Navy** to manufacture **25 Samay respirators**

Link: <https://www.alicorp.com.pe/pe/es/historia/respiradores-samay/>



Donation of food baskets and cleaning products to 750 families from 37 associations of recyclers.

Link: <https://www.alicorp.com.pe/pe/es/historia/750-familias-de-recicladores/>

+USD 4MM in donations / +800,000 communication elements for prevention / 43 hand washing modules





PURPOSE

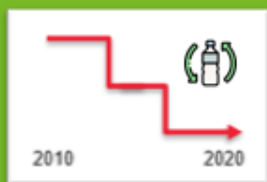
We feed a better tomorrow



Environment: Generating efficiencies to protect the environment

Packaging Eco-efficiency

Designing packaging for recycling and with the amount of material fit for its purpose.



17.8% cumulative reduction in the top 20 packaging materials.

Permanently working together with our suppliers on initiatives to migrate to more eco-friendly materials.



Production and Distribution Eco-efficiency

Continually improving our operations to promote an efficient use of resources.

- Installing energy-efficient systems and equipment that helped the company reduce, in the last 10 years, the energy consumption by 26% for every ton produced.



Waste Management

Managing our operations' waste to promote its valorization.

- In 2019, 60% of our waste from production plants was reused; this is equivalent to 10,003.73 metric tons of plastic, cardboard, wood, amongst other materials.
- We implemented waste segregation stations in our offices, donating its value for social causes.



LEED Gold certification in our corporate offices.

Ethical Commitments

Brands with Purpose



Priority 2	Description of alignment between priority and your business drivers.	Business Benefit KPI	Social/ Environmental KPI	SDG KPI
<p>Environment</p>	<p>Energy</p> <ul style="list-style-type: none"> In the last 2 years we have reduced the energy consumption for the production of our products from 316kWh / TM to 311 kWh / TM (reduction of 1.58%), which is equivalent to 4,320,103 kWh or 3,045 TM of CO2 eq. <p>Solid waste</p> <ul style="list-style-type: none"> In the last year we have reduced the generation of solid waste by 23.74%, which is equivalent to a total of 6,710.64 metric tons of solid waste In the last 2 years we have increased the use of solid waste by 5.38%. As a result, in 2020 we have managed to take advantage of 48.5% of our solid waste, which is equivalent to 9,093.1 metric tons. <p>Water consumption</p> <ul style="list-style-type: none"> In the last 2 years we have reduced water consumption for the production of our products from 0.61m3 / TM to 0.53 / TM (reduction of 13.31%), which is equivalent to 117,752 m3 of water 	<ul style="list-style-type: none"> S/. savings due to energy efficiencies <ul style="list-style-type: none"> S/. 11.3 M saved from 2010-2020 in energy efficiencies due to equipment optimization and new technology 	<ul style="list-style-type: none"> kWh reduction <ul style="list-style-type: none"> 4,320,103 kWh reduction in 2020. TM of CO2eq <ul style="list-style-type: none"> 3,045 TM of CO2 eq reduction in 2020. metric tons of solid waste reduction <ul style="list-style-type: none"> 6,710.64 metric tons of solid waste in 2020. % of waste reutilization <ul style="list-style-type: none"> 48.5% of solid waste reutilization. m3 reduction <ul style="list-style-type: none"> 117,752 m3 of water 	<p>SDG 12. Ensure sustainable consumption and production patterns.</p> <ul style="list-style-type: none"> Target 12.2: By 2030, achieve the sustainable management and efficient use of natural resources



PURPOSE

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Sustainable value chain: Supporting our stakeholders to achieve sustainability

Responsible Sourcing

Accompanying our suppliers on the road to a more sustainable sourcing.

Sustainable Palm Program

Supporting and accompanying the road to a Sustainable Peruvian Palm Oil sourcing.

Supplier Management

Currently developing a program to support our suppliers' development, aligned to our Responsible Sourcing Policy and the 10 principles of the Global Compact.

Clients' Growth

Supporting their economic progress through business and technical training.

Distribution Program: Sales Leaders

Training the Distribution managers with contents that benefit their commercial management and business tactics.

Permanent advisory Program

Installing business and technical capabilities in our clients, most of which are small and medium businesses (SMEs) with a major role in the country's economy.
Topics: Product development, process improvement and costing.

Our People's Development

Supporting their development to lead the industry and create shared value.

CLJ - Youth Job Training

Since 2010, our Youth Job Training program contributed to the employability of 2,080 young people in Peru, a country with high incidence of youth underemployment.

ELA - Our Leadership School

To develop key skills in all our organizational levels, seeking to inspire our people, to improve business and support change.

Ethical Commitments

Brands with Purpose



Priority 3	Description of alignment between priority and your business drivers.	Business Benefit KPI	Social/ Environmental KPI	SDG KPI
<p>Value Chain</p>	<p>Creemos Juntos (We grow together)</p> <ul style="list-style-type: none"> As a key part of the value proposition for Alicorp Soluciones clients, we provide training and comprehensive advice, seeking the development and growth of our clients, aligned to our consultative sales model and the strategies of the AS businesses, we have attended the businesses of Bakery, Gastronomy, Industries and Nutritional Solutions. In 2020 we have trained more than 15,000 business nationwide, helping them and promoting the economic reactivation and growth of their businesses, via comprehensive advice, transferring knowledge through technical advice, webinars, videos, manuals, guides, infographics, cookbooks, 1: 1 consultative projects, group, massive, among others. 100% digital methodologies that are a fundamental part of business strategies digital transformation and aligned with new methodologies and forms of knowledge transfer for our clients. <p>Creemos juntos*</p> <ul style="list-style-type: none"> At Alicorp we seek to drive the recovery of thousands of entrepreneurial businesses that have grown with us over the years. Today we want to continue building a better tomorrow with them and support them to restart the businesses that with so much effort they took forward 	<ul style="list-style-type: none"> # of business trained <ul style="list-style-type: none"> 15,000 business trained in 2020 % of satisfied customers <ul style="list-style-type: none"> 90% of satisfaction levels (TopTwoBox) TTB 	<ul style="list-style-type: none"> # of training sessions <ul style="list-style-type: none"> 9,029 training sessions # of users <ul style="list-style-type: none"> 8,397 users # of hours of training <ul style="list-style-type: none"> 420 hours of training 	<p>SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.</p> <p>Target 8.3: Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services</p>

*Free access website, some contents are restricted for our clients



In addition to all these actions, in 2020 we launched **Crecemos Juntos, an initiative that provide support for the restart of our entrepreneurial clients in the different areas we serve.** The initiative accompanies around 25,000 businesses; 13,000 from grocery sales, between wineries and market stalls, and 12,000 from gastronomy, between restaurants and bakeries.

- For grocery sales businesses we implement:

- Initiatives to promote safety and care

15 thousand safety implements and materials delivered to warehouses and market stalls to facilitate compliance with sanitary regulations. As part of the delivered implements we include protective curtains and windows, antibacterial gel dispensers, protective overalls. This benefit has reached about 13,000 points of sale in 15 cities of the country.

- For our gastronomy and bakery clients:

- We are providing support for business continuity

Alliance with Mibanco that has been providing access to financial benefits for more than 4,000 clients in both areas. Delivery of seed capital (in products) to our clients in vulnerable situations.

In addition, **we have continued to provide knowledge to our clients.** We design the Reactivation in Action program, which includes **digital training content and provides support with technical advice** and consultative development to meet the different needs of your businesses. This benefit has reached our 12,000 startups in the restart stage.

Finally, **We have strengthened our marketplace** www.alisoluciones.com.pe **From this website, our clients access training, as well as financial benefits.** They can also buy products at any time and use the Wally software to have a detailed control of the development of their business and / or implement a virtual store.

Link:

<https://www.crecemos-juntos.com/>
<https://www.alicorp.com.pe/pe/es/noticias/alicorp-presenta-programa-crecemos-juntos/>

