



EARNINGS CALL SECOND QUARTER 2022

August 2nd, 2022

DISCLAIMER

This presentation may contain financial or business projections regarding recent acquisitions, their financial or business impact, management expectations and objectives regarding such acquisitions and current management expectations on the operating and financial performance of The Company, based on assumptions that, as of today, are considered valid. Financial and business projections are estimates and do not constitute any declaration of historical facts. Words such as “anticipates”, “could”, “may”, “can”, “plans”, “believes”, “estimates”, “expects”, “projects”, “pretends”, “probable”, “will”, “should”, and any other similar expression or word with a similar meaning pretend to identify such expressions as projections. It is uncertain if the anticipated events will happen and in case they happen, the impact they may have in Alicorp’s or The Consolidated Company’s operating and financial results. Alicorp does not assume any obligation to update any financial or business projections included in this presentation to reflect events or circumstances that may happen.

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TOPICS

Q2 '22 HIGHLIGHTS	1
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1 Q2 '22 HIGHLIGHTS





FOURTH COVID-19 WAVE IN PERU WITHOUT MAJOR IMPACT ON ECONOMIC ACTIVITY



TRUCKERS' STRIKES IN PERU CONTINUE DISPERSED AND HAVE NOT ESCALATED MATERIALLY



PERU'S ANNUAL GENERAL INFLATION RATE REACHES 9.3%, AS OF JUNE YOY, AND 14.4% ONLY FOR THE FOOD AND BEVERAGE COMPONENT¹



PRESIDENT CASTILLO ENDED HIS FIRST YEAR IN OFFICE FACING A COMPLEX POLITICAL AND ECONOMIC SITUATION



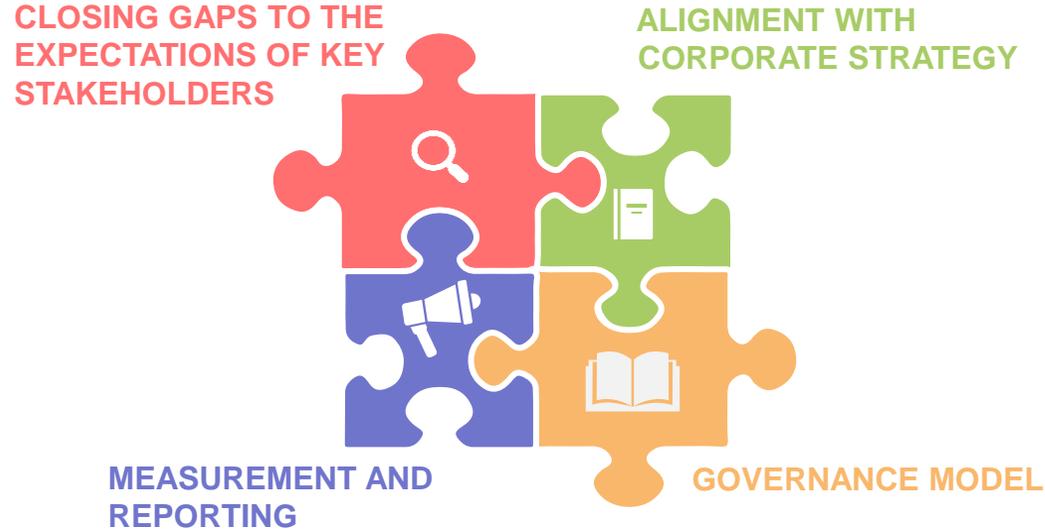
¹ Source: INEI

We continue to progress in Our Journey Towards a More Sustainable Company

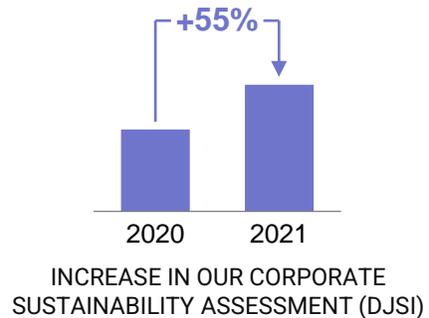
IN 2021 WE STARTED A PROCESS OF REVISING, STRENGTHENING AND PRIORITIZING OUR SUSTAINABILITY STRATEGY

IMPROVEMENT IN INTEGRATING SUSTAINABILITY GOALS ACROSS THE COMPANY, ALIGNING OUR STRATEGY TO THE INTERESTS OF KEY STAKEHOLDERS AND CORPORATE OBJECTIVES

Our roadmap



Initial Results



INCLUDED IN THE S&P/BVL PERU GENERAL ESG INDEX IN 2022

STRATEGIC PILLARS

WELLBEING



COMMUNITY DEVELOPMENT



ENVIROMENT



OUR DIFFERENT INITIATIVES, GUIDED BY OUR STRATEGIC PILLARS, HELP US ADDRESS OUR STAKEHOLDERS' EXPECTATIONS AND MOVE FORWARD IN OUR PATH TOWARDS A MORE SUSTAINABLE ALICORP



“OLLAS QUE DESARROLLAN”

- ✓ Aimed at supporting soup kitchens in communities of great need
- ✓ Plan to reach 240 kitchens, benefiting 20 thousand people
- ✓ 500 women trained in the first twelve weeks
- ✓ Operating model transformation: make kitchens self-sufficient and guarantee their future operation
- ✓ Strategic partnerships with important Peruvian companies such as Unacem and Banco de Credito del Peru



SUSTAINABLE PALM PROGRAM

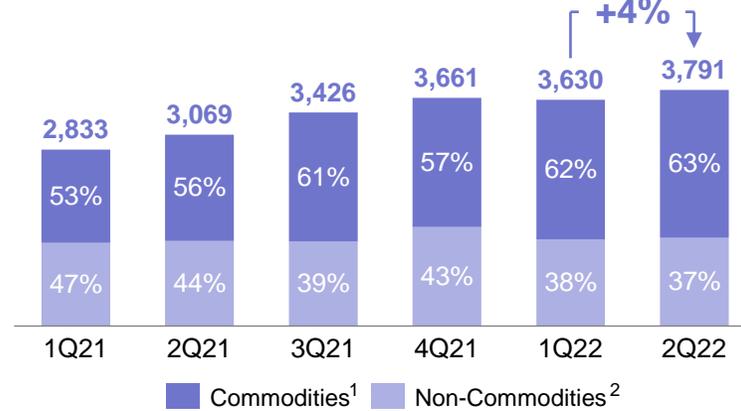
- ✓ Aimed at developing a sustainable 100% certified local supply chain in Peru by 2030
- ✓ 40% of external funding is assured from U.S. Agency for International Development (USAID)
- ✓ Implementation of digital tools over 30% of the covered territory

Resilience in our results in the context of material impacts on our cost structure

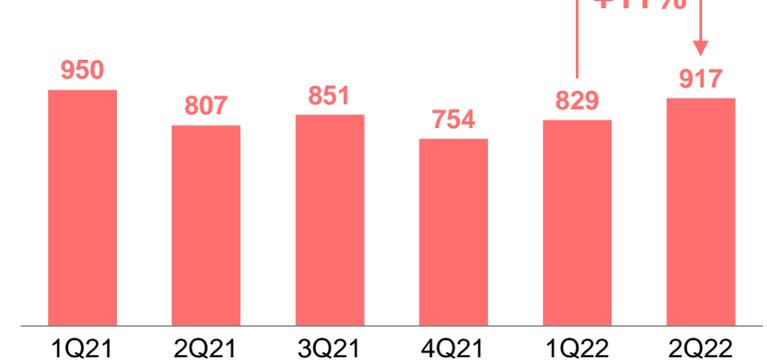
DESPITE CONTINUOUS COST INCREASES DUE TO COMMODITY & ENERGY PRICE INFLATION, OUR PROFITABILITY SHOWS RESILIENCE SUPPORTED BY OUR STRONG BRANDS AND GO-TO-MARKET STRATEGY

PORTION OF COGS CORRESPONDING TO COMMODITIES HAS INCREASED 10 p.p. IN 2Q22 vs 1Q21

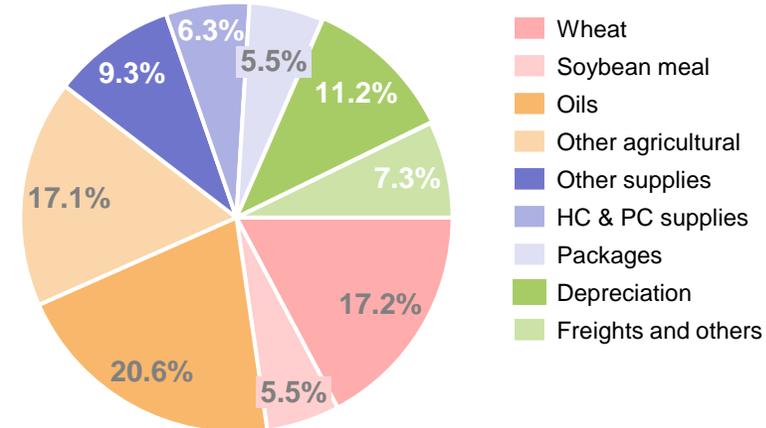
COGS PER MT - Ex. Crushing (PEN)



GROSS PROFIT PER MT - Ex. Crushing (PEN)



COGS BREAKDOWN - Ex. Crushing
As a % of total COGS – LTM as of 2Q22



¹ Oils, Wheat, Soybean meal and Other agricultural Commodities

² Packaging, Raw Materials for Home and Personal Care products, Freights, Other supplies, and Depreciation

insuma

RESTAURANTS AND BAKERIES

Digital ecosystem to better serve our B2B clients



- ✓ Annualized 2022 GMV¹: PEN 110.5 MM, 6.8x vs 2021
- ✓ Over 4,500 acquired customers with 73% of retention rate
- ✓ Represents 70% of SME's share of wallet
- ✓ 20 trade agreements with business partners
- ✓ June 2022 average ticket: PEN 3,375 +90% vs June 2021
- ✓ Trainings for our customers and placed loans in partnership with Mibanco

diadia

BODEGAS (MOM & POPS)

Accelerate growth of the traditional trade through digitalization and product assortment



- ✓ Annualized 2022 GMV¹: PEN 53.9 MM, 10.7x vs 2021
- ✓ Over 2,300 active Mom & Pops
- ✓ Life insurance benefit for our customers
- ✓ 11 trade agreements with business partners
- ✓ May 2022 average ticket: PEN 1,867 +32% vs December 2021

¹ Considering June 2022 GMV



Q2 '22 CONSOLIDATED OPERATING RESULTS



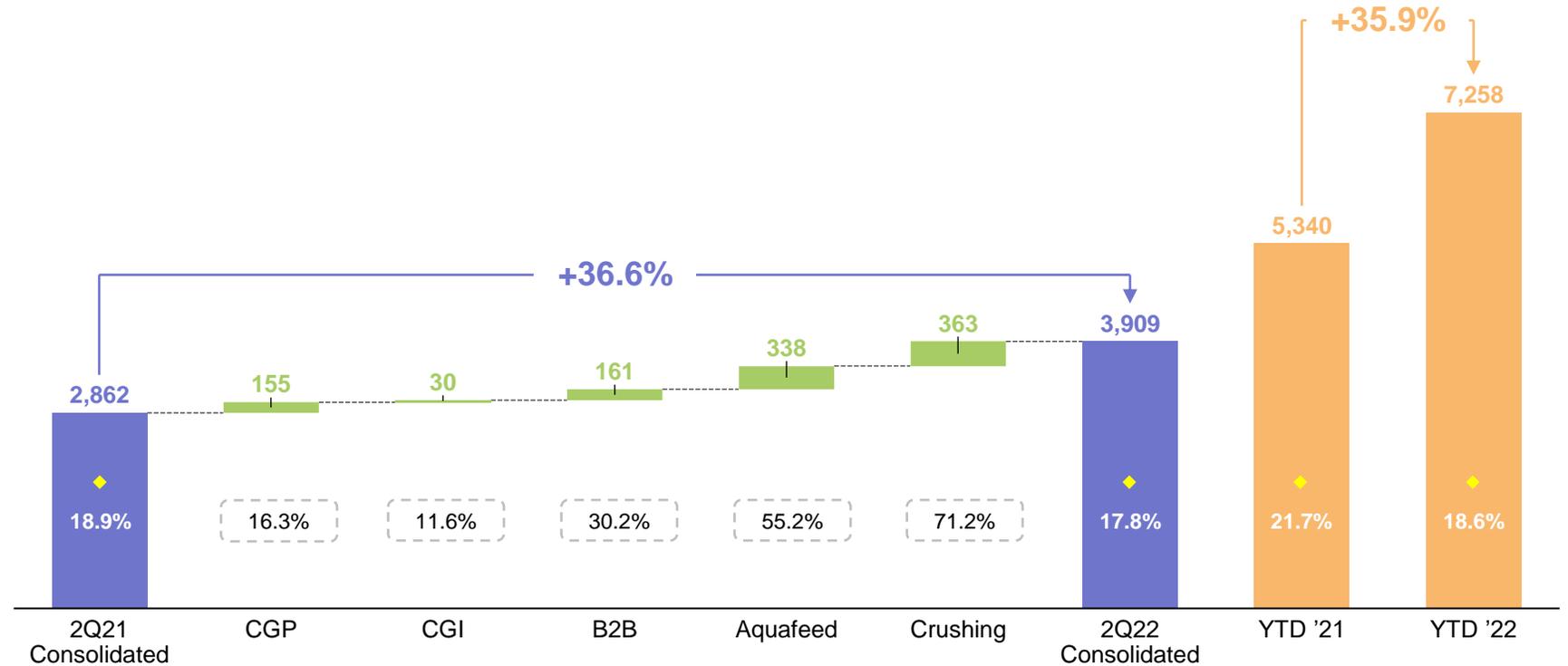
Consolidated REVENUE – Q2 '22 vs. Q2 '21

STRONG REVENUE GROWTH DRIVEN BY THE REMARKABLE PERFORMANCE IN OUR CRUSHING, AQUAFEED AND B2B UNITS AND THE RECOVERY OF OUR CONSUMER GOODS UNITS

THE EVOLUTION REFLECTS HIGHER VOLUME AND PRICING ACTIONS TO COMPENSATE COST PRESSURE

GROSS PROFIT PER TON INCREASED 14.4% YoY IN Q2' 22

Q2 PERFORMANCE SUMMARY – REVENUE
PEN million



◆ Gross margin □ YoY Growth

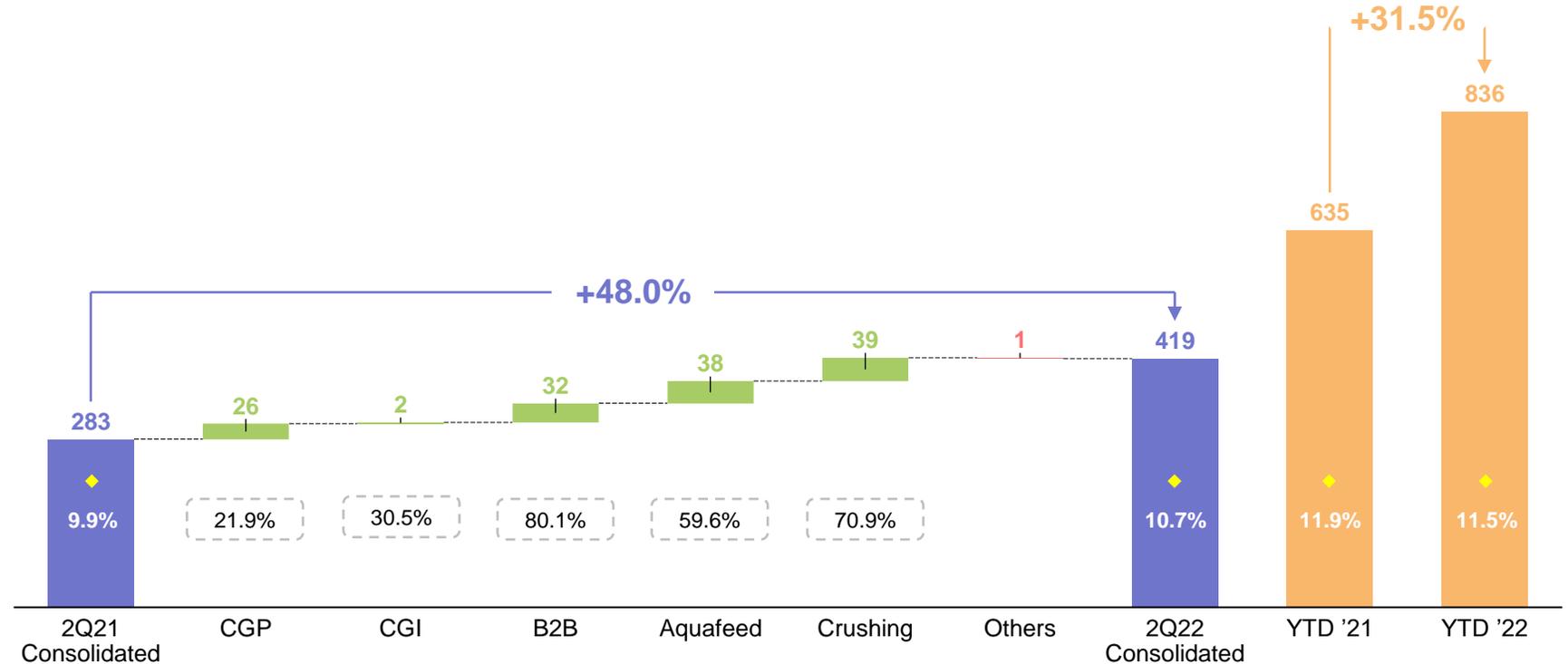
Consolidated EBITDA – Q2 '22 vs. Q2 '21

CONSOLIDATED EBITDA GREW YoY EXPLAINED BY OUR B2B, CRUSHING, AQUAFEED AND CGP UNITS

RESULTS REFLECT HIGHER GROSS PROFIT AND OUR EFFICIENCY EFFORTS DURING THE LAST QUARTERS

EBITDA PER TON INCREASED 31.9% YoY

Q2 PERFORMANCE SUMMARY – EBITDA
PEN million

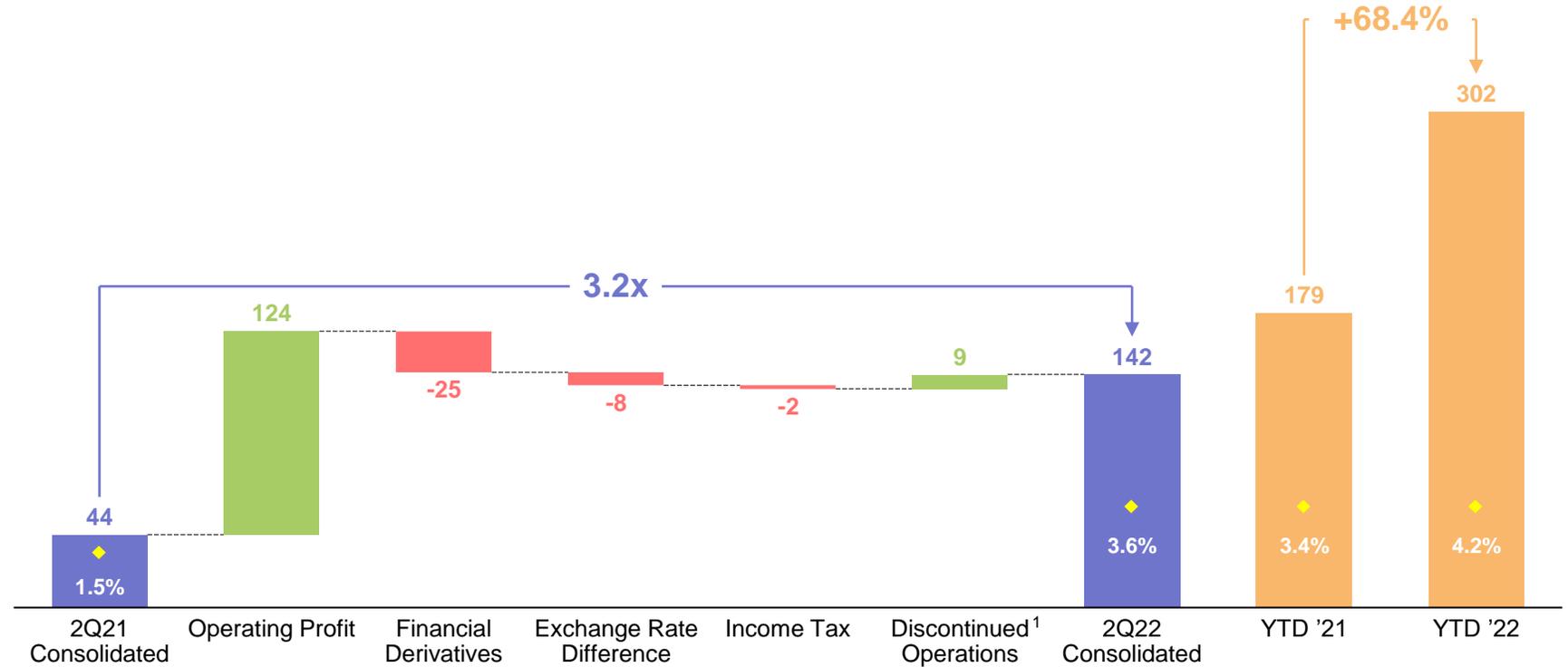


◆ EBITDA margin □ YoY Growth

Consolidated NET INCOME – Q2 '22 vs. Q2 '21

INCREASE IN NET INCOME IS EXPLAINED BY HIGHER OPERATING PROFIT PARTIALLY OFFSET BY HIGHER FINANCIAL DERIVATIVES, EXCHANGE RATE AND INCOME TAX EXPENSES

Q2 PERFORMANCE SUMMARY – NET INCOME
PEN million



¹ Q2 '21 Net Income Ex. Discontinued Operations: PEN 53.1 MM

◆ Net margin



Q2 '22 OPERATING RESULTS BY BUSINESS

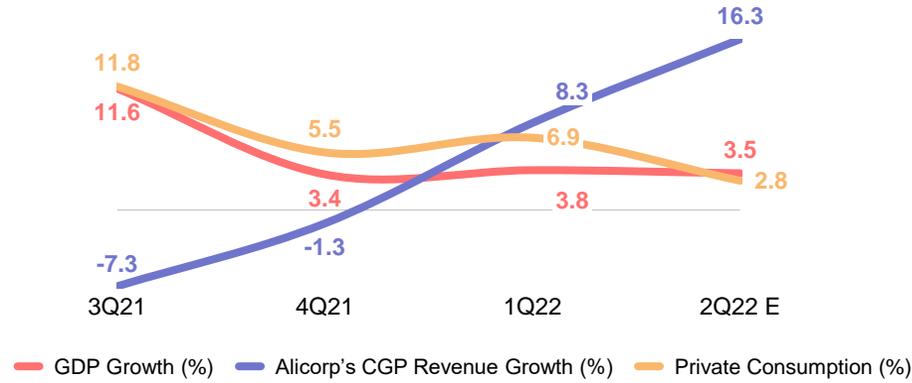
Consumer Goods Peru: Update on Market Dynamics

CONSUMER GOODS PERU CONTINUES TO DELIVER STRONG REVENUE GROWTH DESPITE DECELERATION IN GDP AND PRIVATE CONSUMPTION

STEADY TRADITIONAL CHANNEL RECOVERY INCREASES PROFITABILITY

MARKET SHARE GAINS IN RELEVANT CATEGORIES

ALICORP'S REVENUE CONTINUES ITS RECOVERY



KEY HIGHLIGHTS vs 2Q22

PEN thousand

	4Q21	1Q22	2Q22	2Q22 vs 1Q22
Volume	169,560	170,733	181,245	6.2%
Revenue	941,823	985,296	1,107,063	12.4%
Gross Profit	191,585	241,883	277,451	14.7%
EBITDA	48,420	130,194	146,178	12.3%
Gross Margin	20.3%	24.5%	25.1%	+0.6 p.p.
EBITDA Margin	5.1%	13.2%	13.2%	+0 p.p.

CHANNEL MIX: Traditional channel gains share in 2Q22

	3Q21	4Q21	1Q22	2Q22
Traditional	70%	75%	77%	78%
Modern	29%	24%	22%	21%
Others	1%	1%	1%	1%

MARKET SHARE: Positive market signs in MA'22 vs last year's end

	Share of Value MA'22 vs ND'21	Share of Volume MA'22 vs ND'21
Spicy sauces	+4.8 p.p.	+2.1 p.p.
Bleach	+2.6 p.p.	+1.6 p.p.
Cookies and Crackers	+1.7 p.p.	-
Pasta	+1.1 p.p.	+0.5 p.p.
Mayonnaise	+1.0 p.p.	-0.5 p.p.
Detergents	+1.0 p.p.	+0.9 p.p.
Edible Oils	+0.1 p.p.	+0.2 p.p.

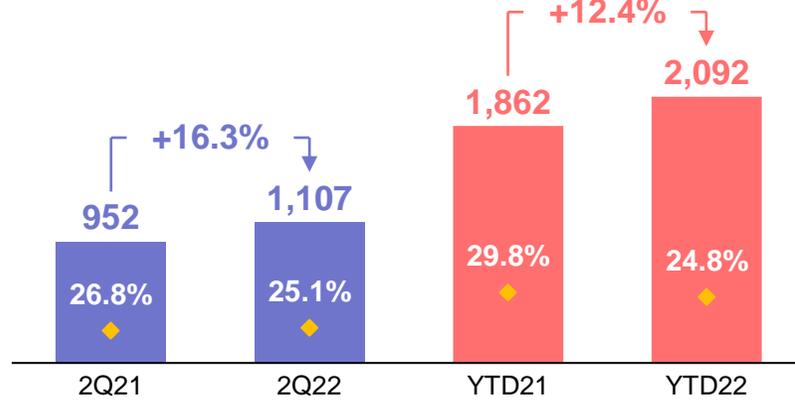
Consumer Goods Peru: Q2 Performance

REVENUE INCREASED DUE TO PRICING ACTIONS IN ADDITION TO PRODUCT RIGHT SIZING AND BETTER CHANNEL MIX

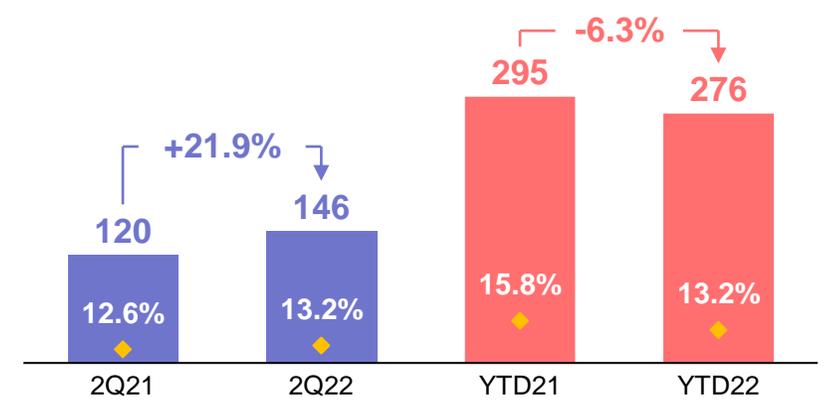
GROSS PROFIT PER TON UP 13% IN Q2' 22 VS Q2' 21

Q2' 22 EBITDA UP 22% YoY REDUCING THE GAP IN THE YTD

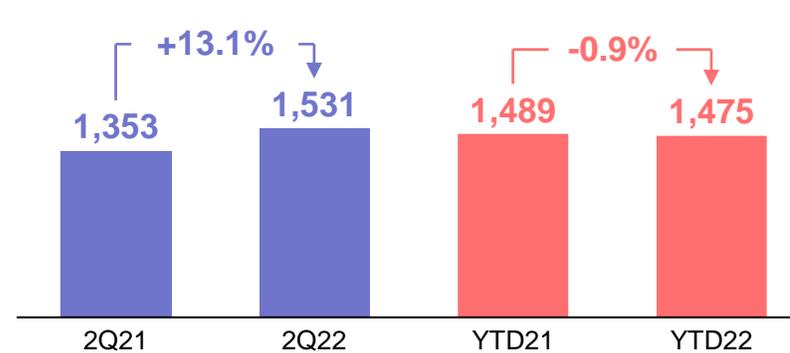
REVENUE & GROSS MARGIN
PEN million



EBITDA & EBITDA MARGIN
PEN million



GROSS PROFIT PER MT
PEN



Consumer Goods International: Market Dynamics

IN BOLIVIA, WE CONTINUE GROWING OUR HOME CARE PLATFORM TO PARTIALLY OFFSET REDUCED PROFITABILITY IN CATEGORIES SUBJECT TO PRICE CONTROLS



- Persistent growth in Home Care categories due to volume increases (+47% YoY) and pricing initiatives driving share gains across key categories
- Pricing initiatives executed in categories impacted by high commodity prices such as lard and margarines
- Edible oils category maintains its price control regulations
- DEX Santa Cruz and La Paz/El Alto: 100% implemented. DEX Cochabamba: Estimated launch in 3Q22

	Share of Volume MA22 vs ND21	Share of Value MA22 vs ND21
Detergents	+1.4 p.p.	+2.9 p.p.
Margarines	+1.2 p.p.	+0.6 p.p.
Pasta	+0.4 p.p.	-0.1 p.p.
Laundry Soap	-1.7 p.p.	-2.2 p.p.
Edible Oils	-2.7 p.p.	-2.0 p.p.

IN ECUADOR, WE ARE FOCUSED ON ENHANCING OUR GO-TO-MARKET STRATEGY IN ORDER TO ACCELERATE GROWTH AND REGAIN MARKET SHARE



- Social unrests continue with national strikes due to political turmoil between the government, congress and local indigenous movements
- A new GTM strategy has been deployed with i) a new home care national macro distributor and ii) 15 smaller territorial distributors aimed at reaching 45.000 stores nationwide
- Don Vittorio maintains its leadership with 16% SOV despite tiering down due to increased prices/inflation

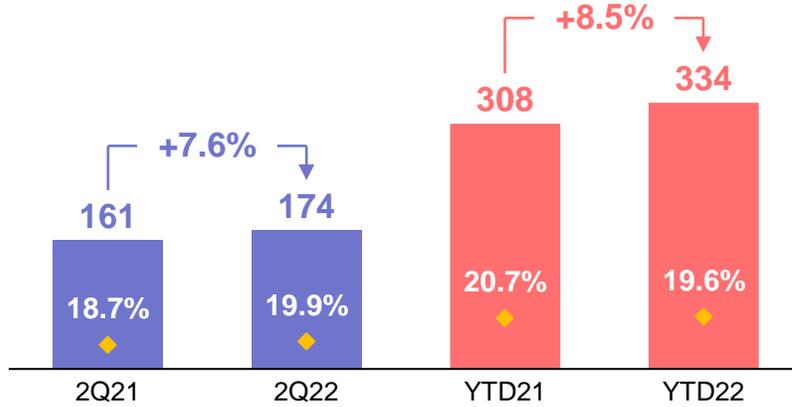
	Share of Volume MA22 vs ND21	Share of Value MA22 vs ND21
Detergents	+1.0 p.p.	+0.8 p.p.
Pasta	-0.7 p.p.	-1.7 p.p.
Ketchup	-0.8 p.p.	-0.9 p.p.
Mayonnaise	-1.1 p.p.	-1.4 p.p.

Consumer Goods Bolivia: Q2 Performance

REVENUE INCREASED DUE TO HIGHER HOME CARE VOLUME, MAINLY DETERGENTS (+46% YoY), AND PRICING INITIATIVES IN CATEGORIES IMPACTED BY HIGH COMMODITY PRICES

Q2' 22 EBITDA FALLS SLIGHTLY YoY DUE TO ONE-OFF SG&A EXPENSES

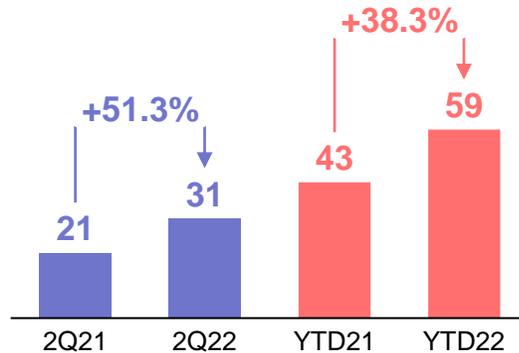
REVENUE & GROSS MARGIN
PEN million



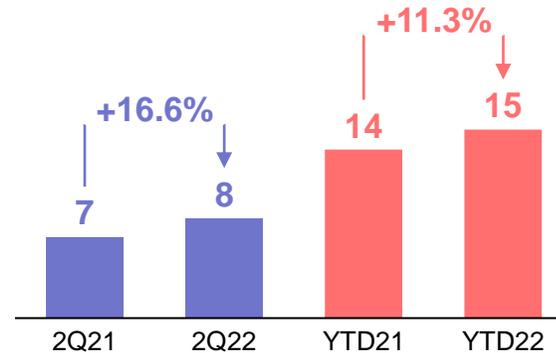
EBITDA & EBITDA MARGIN
PEN million



DETERGENTS: REVENUE
PEN million



DETERGENTS: GROSS PROFIT
PEN million



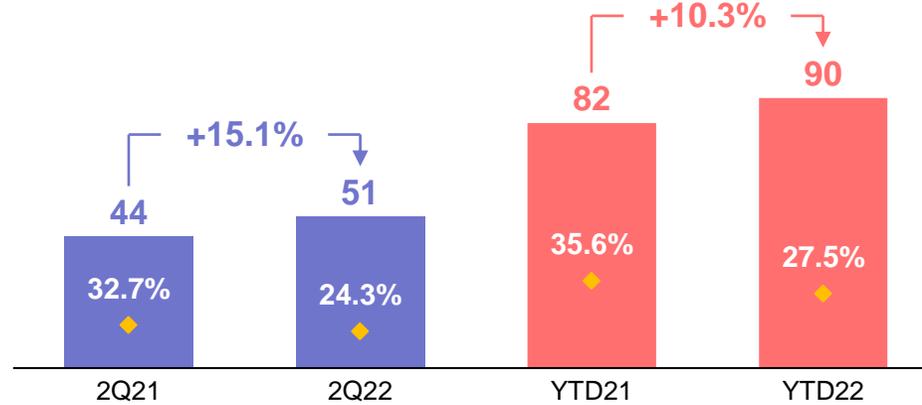
DETERGENTS: MARKET SHARE
MA'22 vs MA'21

Share of Volume **+5.2 p.p.**
Share of Value **+3.9 p.p.**

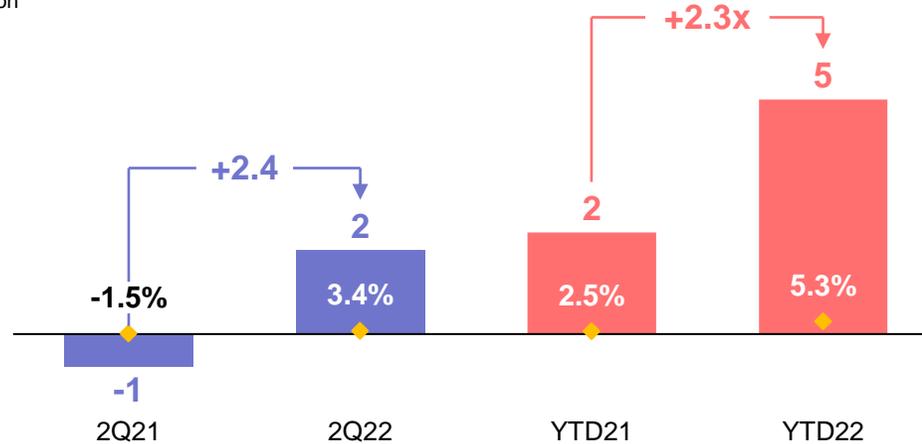
Consumer Goods Ecuador: Q2 Performance



REVENUE & GROSS MARGIN
PEN million



EBITDA & EBITDA MARGIN
PEN million



**REVENUE GROWTH
DRIVEN BY PRICING
INITIATIVES IN KEY
CATEGORIES TO OFFSET
HIGH COMMODITY
PRICES**

**GROSS MARGINS
AFFECTED BY THIRD
PARTY VOLUME
INCREASES**

**EBITDA INCREASES YOY
MAINLY DUE TO LOWER
SG&A EXPENSES**

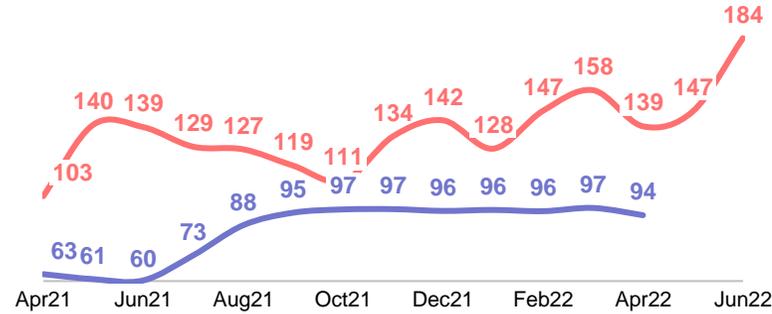
B2B: Update on Market Dynamics

B2B BUSINESS SURPASSES PRE-PANDEMIC LEVELS SUPPORTED BY OUR BRAND POWER AND RELATIONSHIP WITH CUSTOMERS

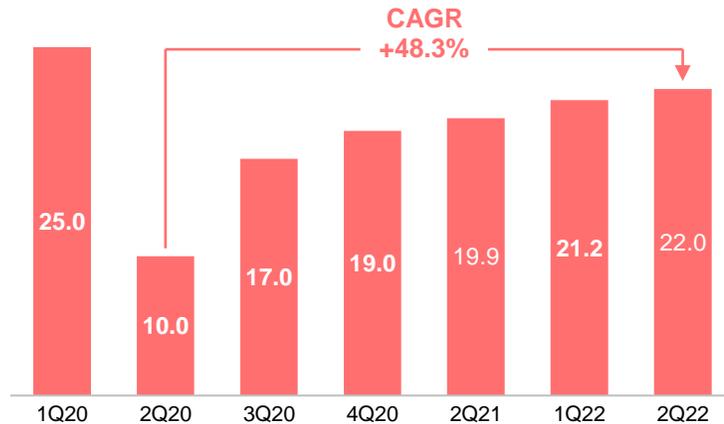
FOOD SERVICE INDUSTRY RECOVERY REMAINS CLOSE TO PREPANDEMIC LEVEL; HOWEVER, IT REMAINS FLAT SINCE OCTOBER

WE CONTINUE WITH OUR PROSPECTING STRATEGY REACHING 22K ACTIVE CLIENTS

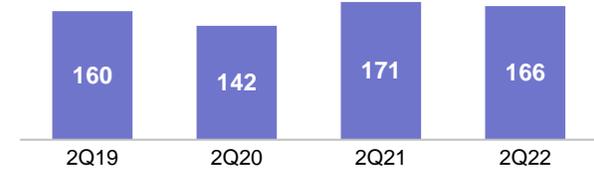
Restaurant GDP & Food Service¹ Revenue Growth
Index 100 = 2019



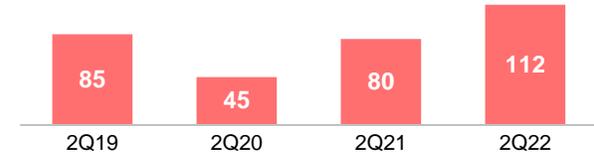
Active Clients Evolution
In thousands



Alicorp's B2B Sales Volume²
Thousands of MT



Alicorp's B2B Gross Profit
PEN MM



Percentage (%) of lower tiers in total volume

	2Q21	2Q22	var
Edible Oils FS	35.6%	54.4%	18.8 p.p.
Lard Bakery	31.0%	34.4%	3.4 p.p.
Flour Bakery	41.2%	44.5%	3.3 p.p.

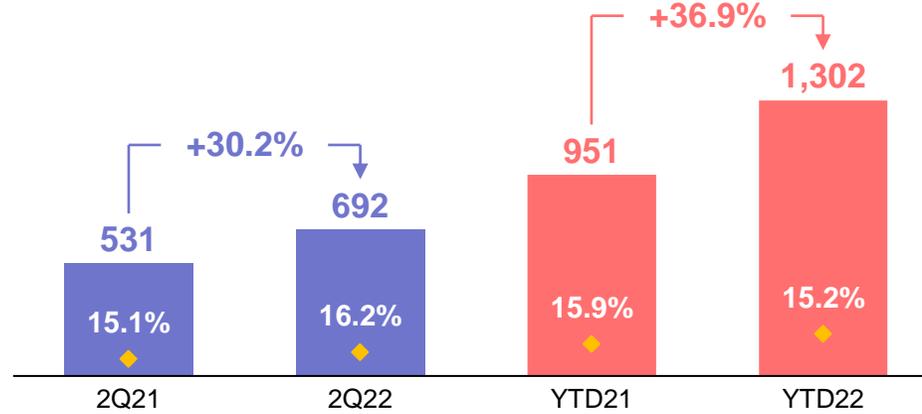
¹ Excluding Cleaning Products
² Does not include Nutritional Supplies

B2B: Q2 Performance

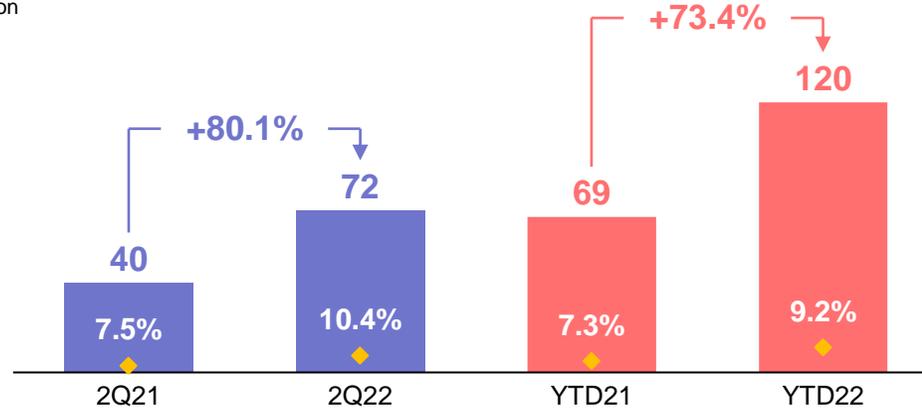
PRICING STRATEGIES AND BUSINESS DECOMPLEXITY CONTINUE BOOSTING PROFIT IMPROVEMENT ON A YoY BASIS, DESPITE SIGNIFICANT COST PRESSURE

GROSS PROFIT PER TON INCREASED 40% YoY IN Q2' 22

REVENUE & GROSS MARGIN
PEN million



EBITDA & EBITDA MARGIN
PEN million



Aquafeed: Update on Market Dynamics

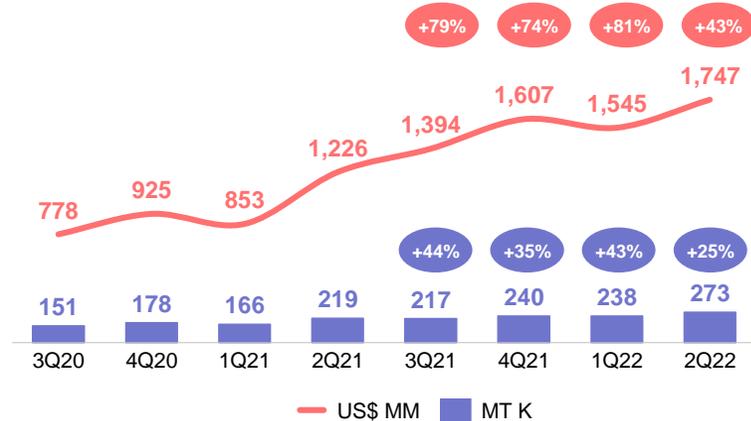
SHRIMP: GROWTH IN EXPORT VOLUME AND VALUE DRIVEN BY HIGHER GLOBAL DEMAND AND DIVERSIFICATION OF PORTFOLIO TO MORE VALUE-ADDED PRODUCTS

SALMON: VOLUME FLAT YOY AFTER LOWER SOWINGS IN 2021, WHILE PRICES STILL HOLD A 5-YEAR HIGH DUE TO LOWER SUPPLY IN THE MARKET AND FIRM DEMAND

YoY % growth ● ●

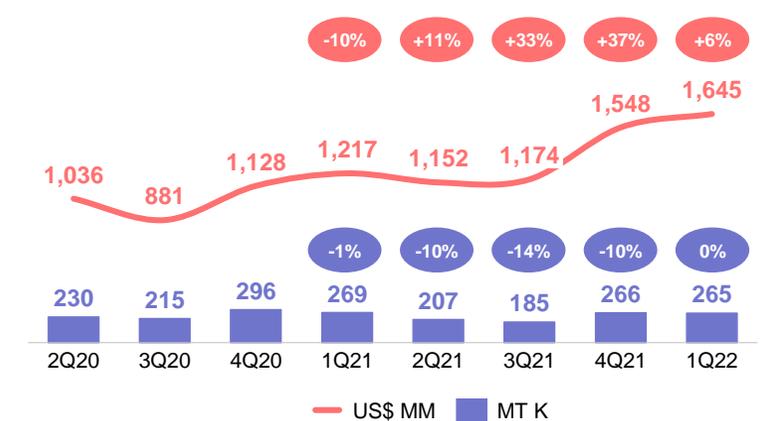
SHRIMP

SHRIMP EXPORTS - ECUADOR

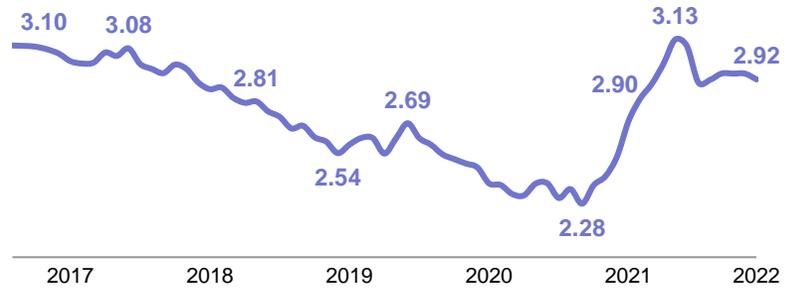


SALMON

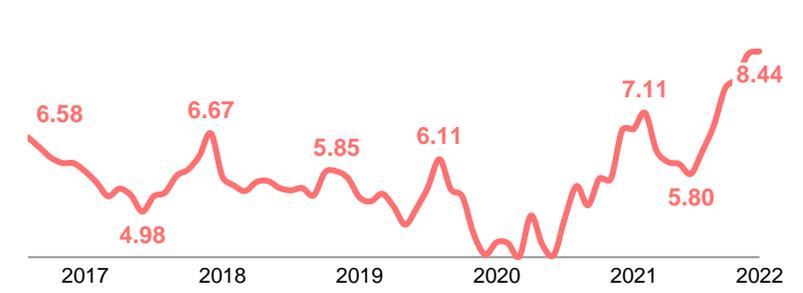
SALMON EXPORTS - CHILE



AVERAGE SHRIMP EXPORTED PRICES - ECUADOR (US\$FOB/lb)



URNER BARRY SALMON INDEX (US\$/lb)



Clients' breakeven: 4.30

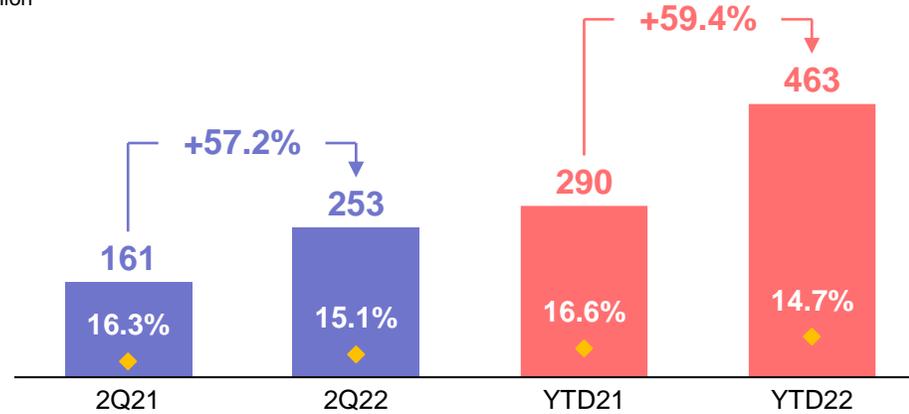
Sources: Ecuador Customs, Sernapesca, Aquabench

Aquafeed: Q2 Performance

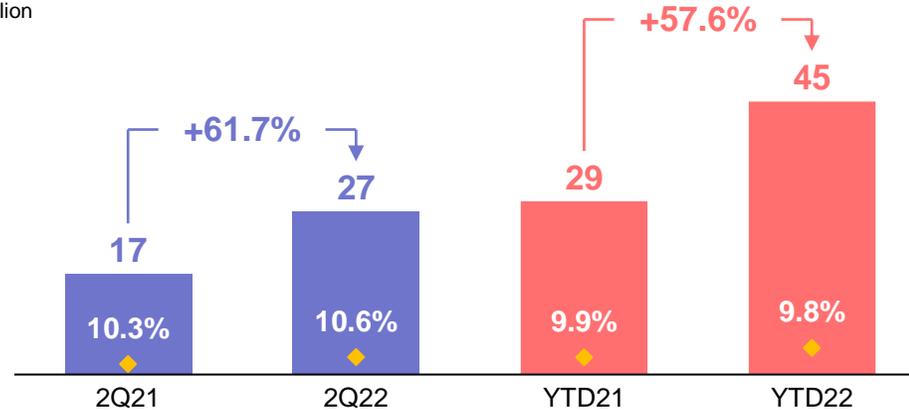
SOLID REVENUE GROWTH YoY DUE TO HIGHER SALES VOLUME, MIGRATION TO MORE VALUE-ADDED PRODUCTS AND PRICE ACTIONS TO PARTIALLY OFFSET INTERNATIONAL COMMODITY PRICE INCREASES

GROSS PROFIT PER TON INCREASED 14.4% YoY IN Q2' 22

REVENUE & GROSS MARGIN
USD million



EBITDA & EBITDA MARGIN
USD million

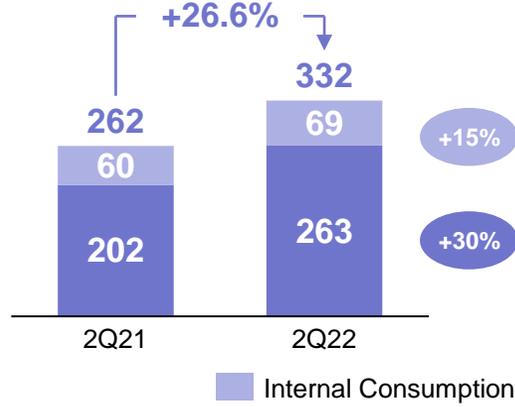


Crushing: Q2 Performance

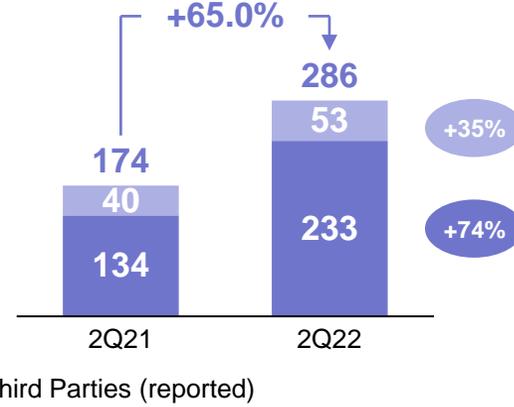
REMARKABLE REVENUE GROWTH DUE TO HIGHER VOLUME AND STRONG SHARE IN A GROWING HARVEST

ROBUST EBITDA OUTLOOK FOR 2022 DUE TO HIGHER COMMODITY PRICES

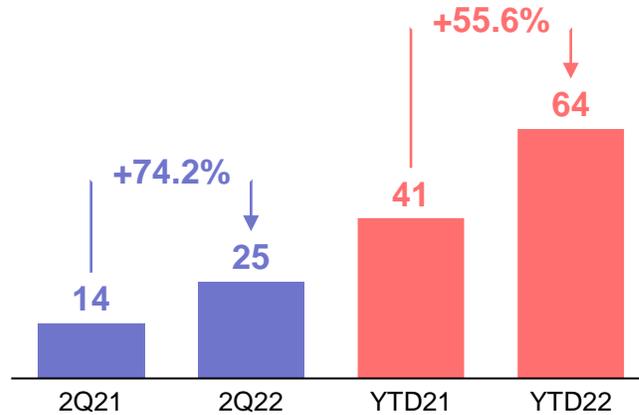
VOLUME SOLD
Thousands of MT



REVENUE
USD million



EBITDA
USD million





SOLID LIQUIDITY AND STRONG BALANCE SHEET

Leverage and credit rating

CONSERVATIVE DEBT MANAGEMENT WITH INVESTMENT GRADE RATINGS

WE REFINANCED USD 75 MM OF BOLIVIAN SHORT-TERM DEBT, EXTENDING ITS MATURITY TO 5 YEARS AT A FIXED RATE IN LOCAL CURRENCY



TOTAL CASH

S/ 825 million



DEBT COVERAGE¹

1.02x over maturities until 2022

0.44x over maturities until 2023

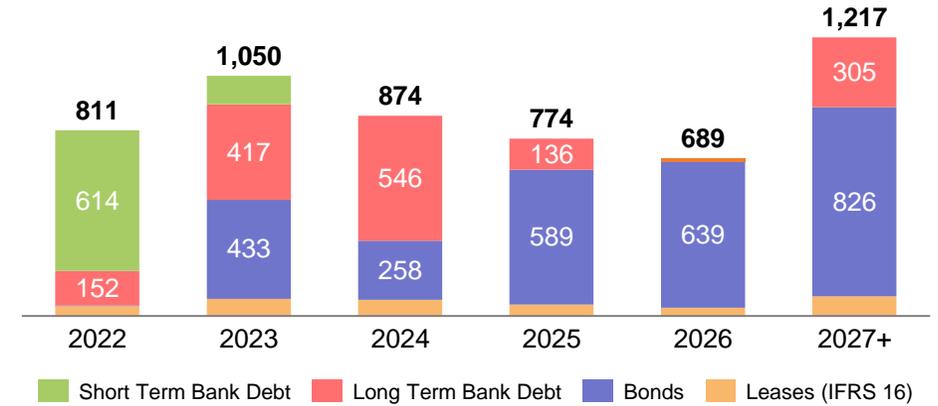


ACCESS TO FUNDING

PEN 4.5 billion of available uncommitted credit lines

MATURITY PROFILE AS OF JUNE 2022²

PEN million



CREDIT RATING AS OF Q2 '22



¹ Principal only

² Debt at amortized cost

³ Moody's Local does not publish outlooks for rated instruments

⁴ PCR rates Alicorp Bolivia's local bonds only

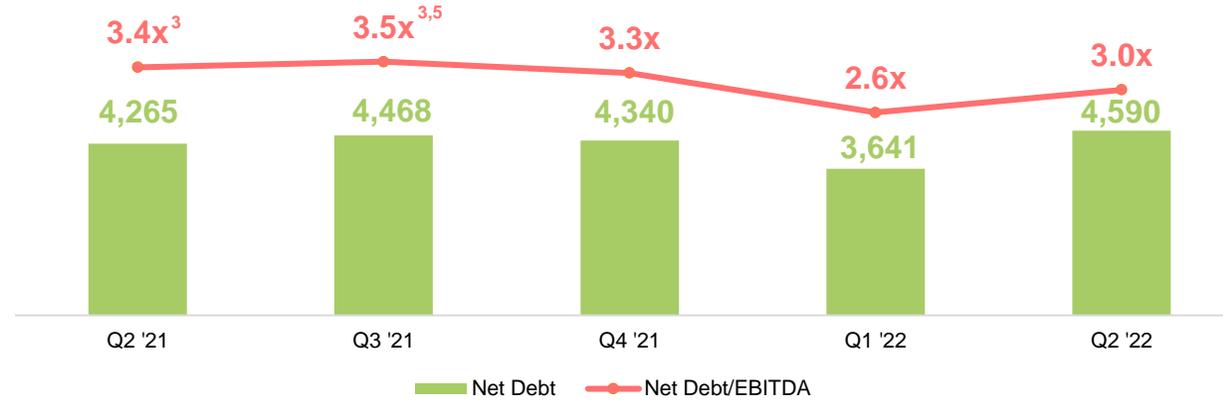
Leverage and credit rating

ALTHOUGH OUR RMI'S SEASONALITY IMPACTED OUR LEVERAGE, NET DEBT-TO-EBITDA RATIO IMPROVED FROM 3.4x AS OF Q2 '21 TO 3.0x AS OF Q2 '22 MAINLY DUE TO A SOLID EBITDA PERFORMANCE

INDEBTEDNESS EVOLUTION

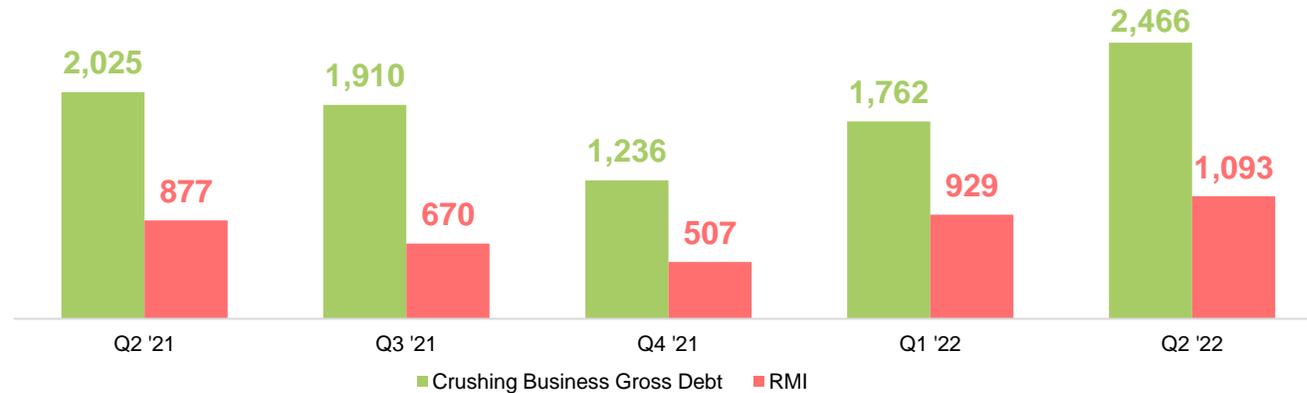
Net Debt / EBITDA^{1,2,4}

PEN million



CRUSHING BUSINESS GROSS DEBT AND READILY MARKETABLE INVENTORY (RMI)^{1,2,4,6}

PEN million



¹ Debt at amortized cost

² Net debt-to-LTM EBITDA ratio excludes the effect of impairments over the last twelve months as each other quarter

³ Net debt-to-EBITDA ratio includes newly acquired companies over the last 12 months

⁴ Excludes discontinued operations

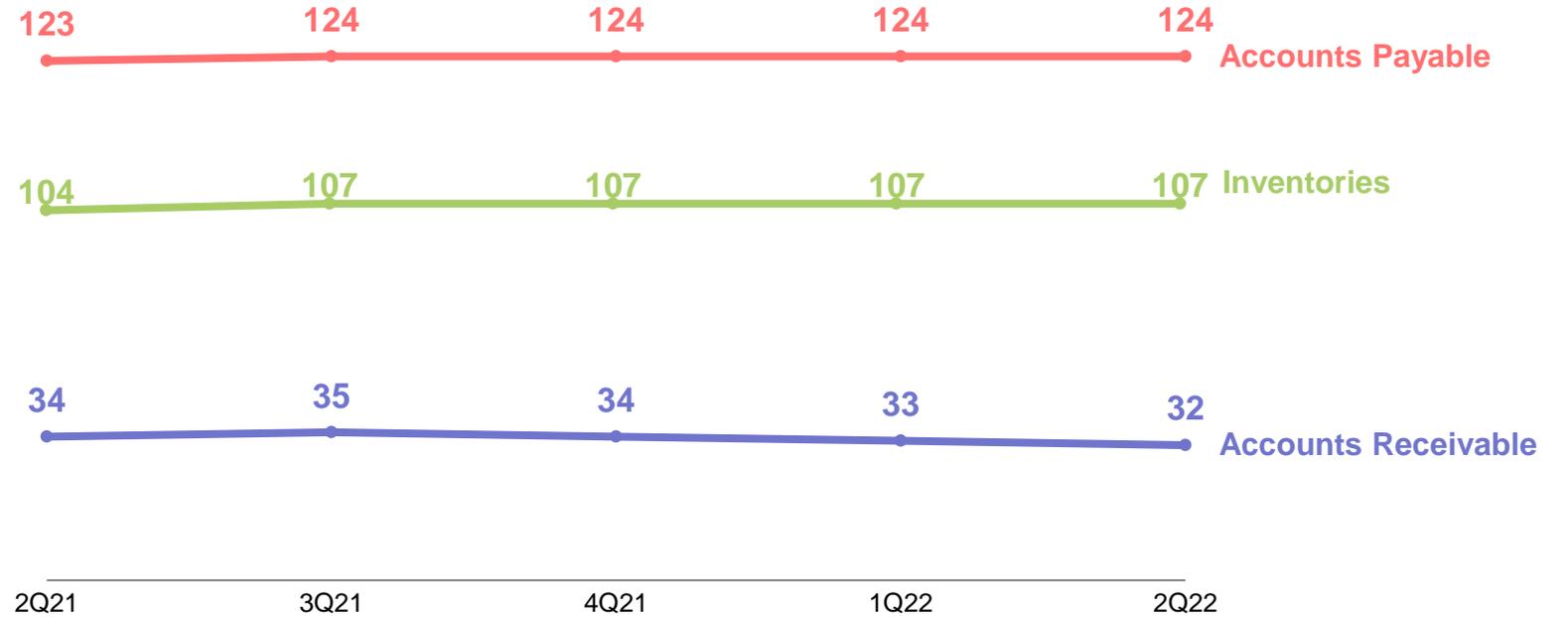
⁵ Including the sale of our Brazilian and Argentinian subsidiaries the ratio Net Debt/EBITDA is 3.28x

⁶ RMI: refers to the soybean and sunflower seed stored within our facilities in our Bolivian operation that is easily to convert into cash due to their commodity characteristics

Working capital – Cash conversion cycle (CCC)

DESPITE THE HIGHER COMMODITY PRICES AND LOGISTIC DISRUPTIONS, WE WERE ABLE TO IMPROVE OUR CASH CONVERSION CYCLE IN ONE DAY AS A RESULT OF EFFICIENCIES IN OUR RECEIVABLES MANAGEMENT

WORKING CAPITAL^{1,2}
Days



CCC

15.0

18.0

17.0

16.0

15.0

¹ Days of working capital calculated for the last twelve months, includes accounts with related entities

² This calculation does not include our sold Argentinean and Brazilian subsidiaries



OUR VIEW GOING FORWARD



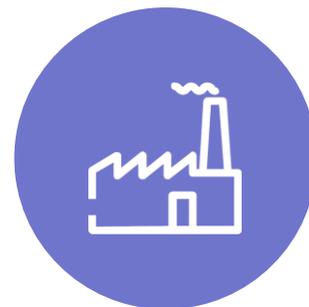
REVENUE

>20% GROWTH



EBITDA

**APPROXIMATELY
20% GROWTH,
COUPLED WITH
DOUBLE DIGIT
EBITDA PER MT
GROWTH VS
2021**



CAPEX

**APPROXIMATELY
USD 70 MM
EXCLUDING
AQUAFEED**

**USD 125 MM
INCLUDING
AQUAFEED**



LEVERAGE

2.5X NET DEBT/EBITDA

APPENDIX

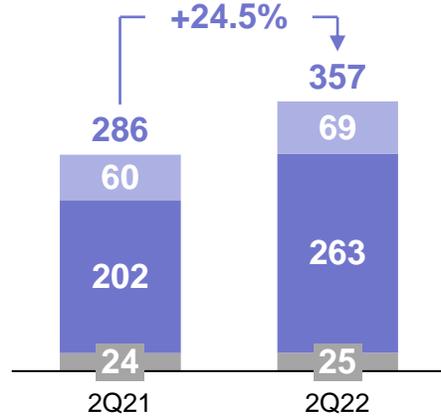


Bolivia sum of the parts

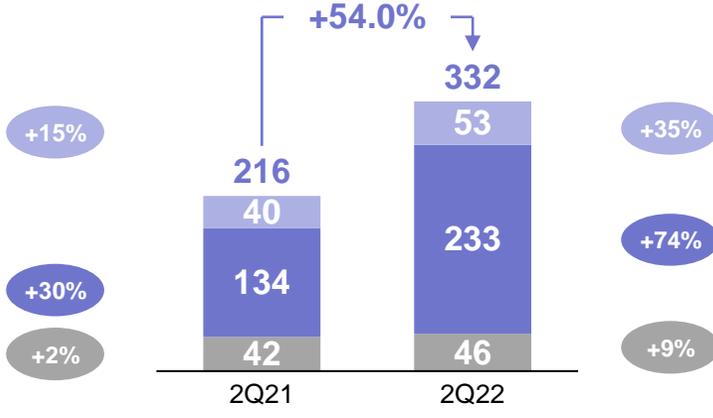
REMARKABLE RESULTS EXPLAINED BY THE PERFORMANCE OF OUR CRUSHING UNIT, DUE TO A BETTER HARVEST, GREATER MARKET SHARE AND THE CURRENT HIGH COMMODITY PRICE CYCLE

THE BETTER PERFORMANCE OF THE CRUSHING UNIT MORE THAN COMPENSATES LOWER PROFITABILITY IN OUR CONSUMER GOODS BOLIVIA UNIT

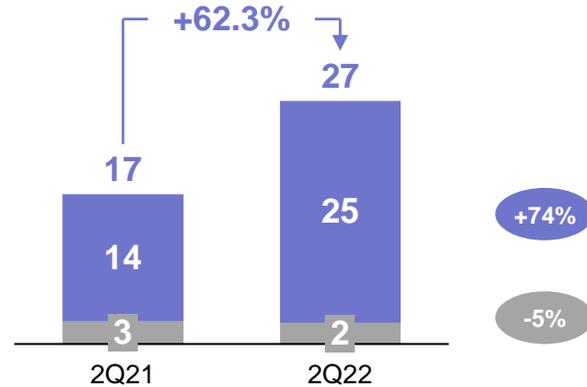
VOLUME SOLD
Thousands of MT



REVENUE
USD million



EBITDA
USD million



■ Crushing (internal consumption) ■ Crushing (third parties) ■ CG Bolivia



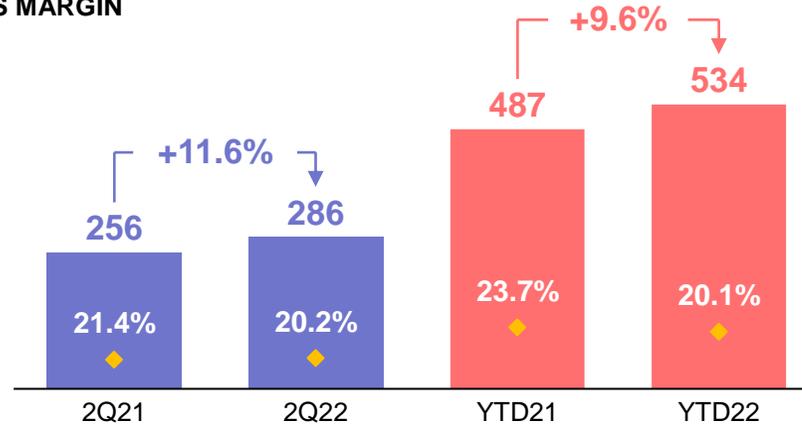
APPENDIX

**CGI: Q2 '22 PERFORMANCE
BY GEOGRAPHY**

Consumer Goods International: Q2 Performance

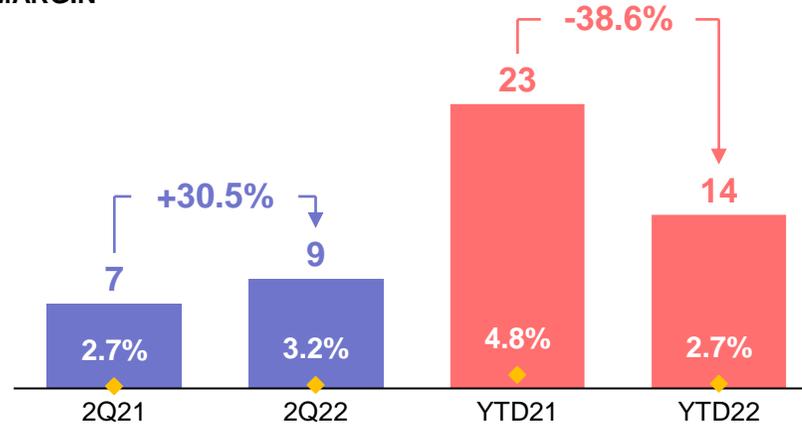


REVENUE & GROSS MARGIN
PEN million



**INCREASE IN REVENUE
DRIVEN BY BOLIVIA
AND ECUADOR'S PRICE
ACTIONS TO OFFSET
COST INCREASES IN
KEY CATEGORIES**

EBITDA & EBITDA MARGIN
PEN million

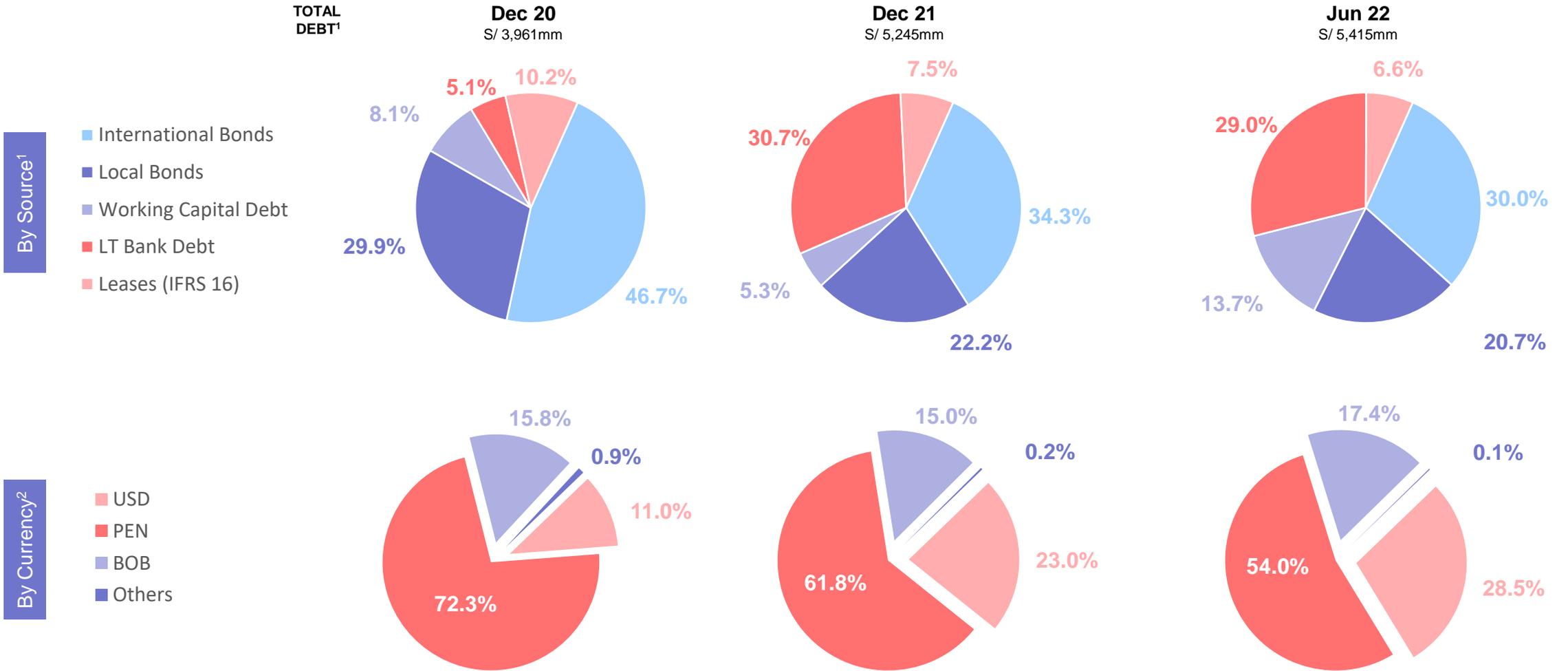


**EBITDA IMPROVES DUE
TO HIGHER GROSS
PROFIT AND LOWER
SG&A EXPENSES**

APPENDIX

DEBT & CASH MANAGEMENT

Debt Breakdown



¹Debt before hedging operations, at amortized cost / ²Debt after hedging operations

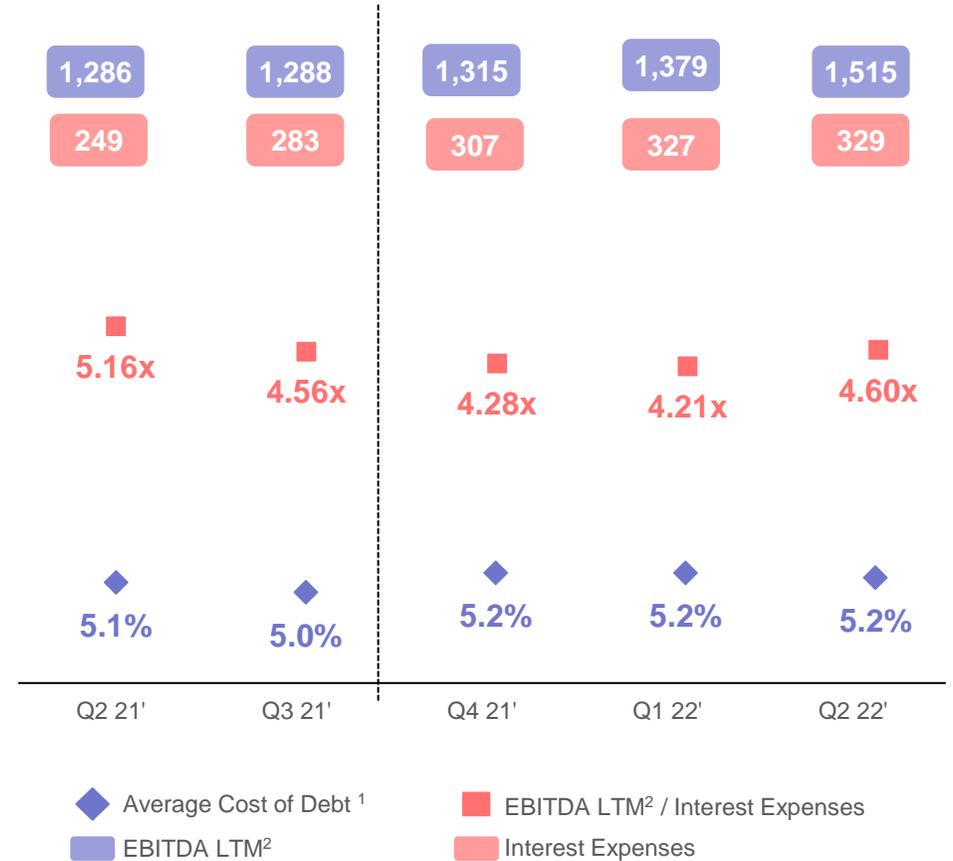
Debt Management

FINANCIAL GUIDELINES

Alicorp's financial guidelines aim to:

1. Maintain investment grade rating
2. Reduce financial expenses
3. Shift our debt towards functional currency to mitigate FX exposure
4. Smooth maturity profile
5. Diversify funding sources to gain more flexibility

FINANCIAL EXPENSES RATIO³ (PEN Million)



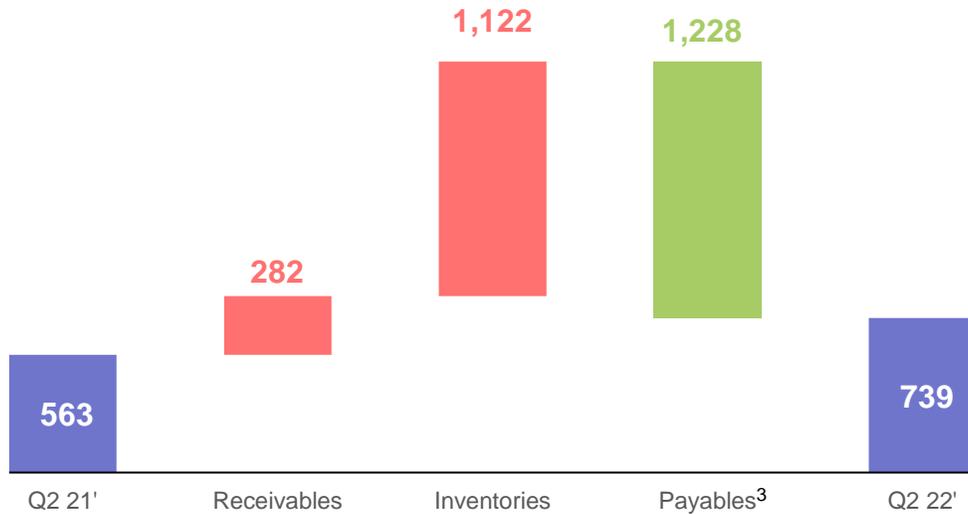
¹ Defined as the average cost of financial liabilities / ² EBITDA excludes the effect of impairments (S/ 85 million for Q3 '20, and S/ 48 million for Q1 '21). / ³ Includes discontinued operations.

Working Capital and CAPEX Management

WORKING CAPITAL^{1,2}

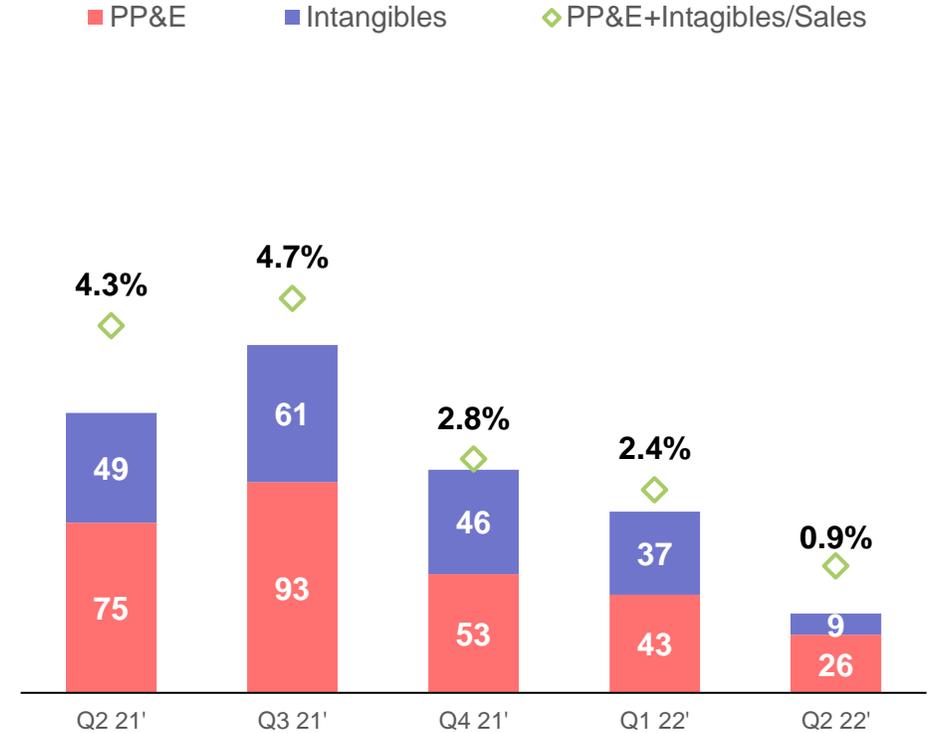
(PEN Million)

- The growth in inventories for S/ 1,122 million is mainly explained by supply chain disruptions, high commodity prices and the volume increase in our crushing units.
- The increase in payables for S/ 1,228 million is principally explained by longer tenors with our suppliers.



CAPEX⁴

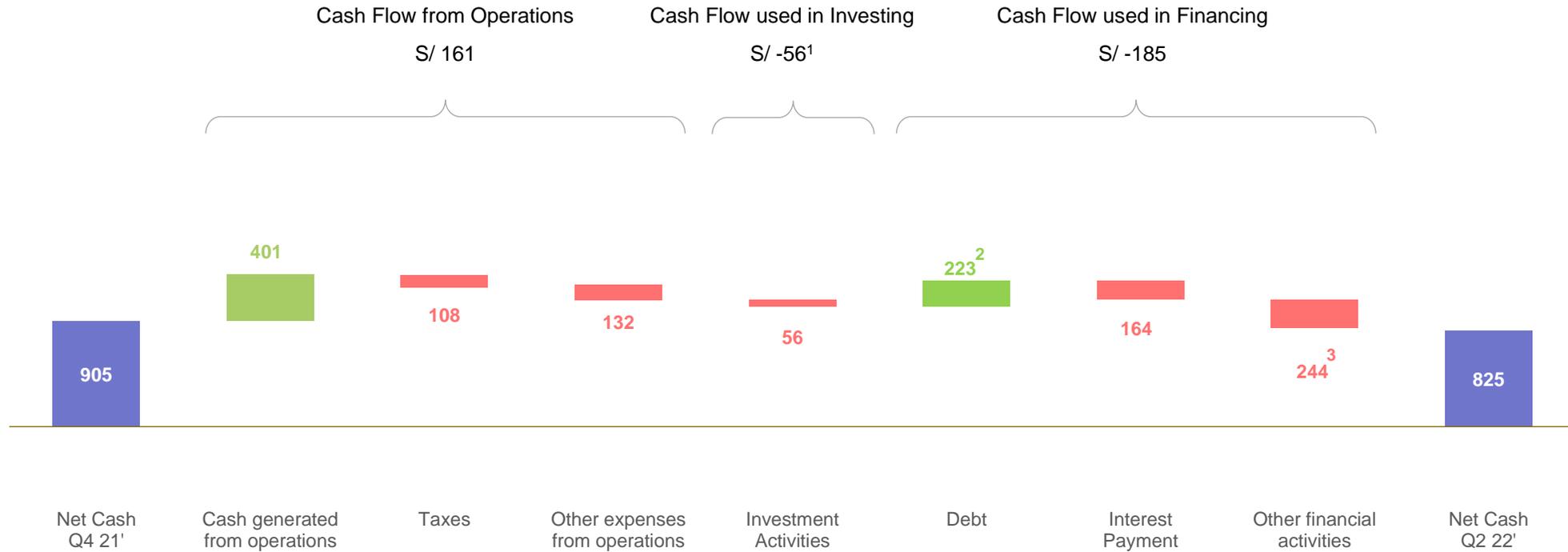
(PEN Million)



¹ Working Capital is defined as the average of the last twelve months (LTM) of receivables plus inventories minus payables. It includes accounts with related entities. / ² This calculation does not include our sold Argentinean subsidiary and Brazilian subsidiary / ³ Includes pre-export finance effect for US\$ 117 million in Q1 '21, US\$ 10 million in Q2 '21, US\$ 193 million in Q1 '22, US\$ 50 million in Q2 '22 / ⁴ The information is expressed in quarters. It does not include interest received, sale of assets and acquisitions; if included, total for 1H22 is S/ 56 million.

Cash Flow Build Up

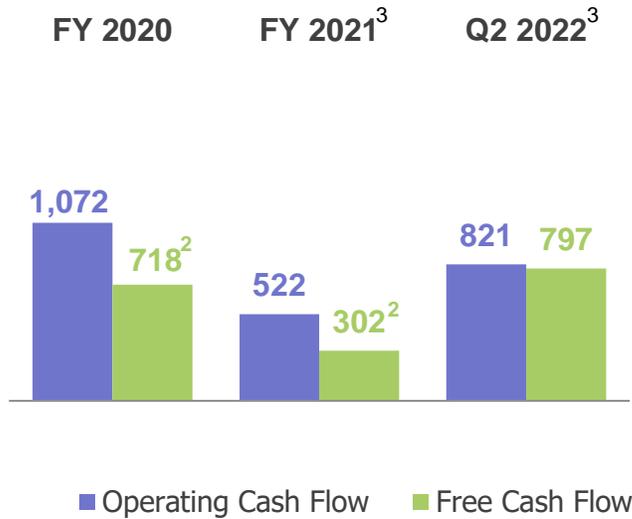
MAIN DRIVERS FOR CASH FLOW EVOLUTION
(PEN Million)



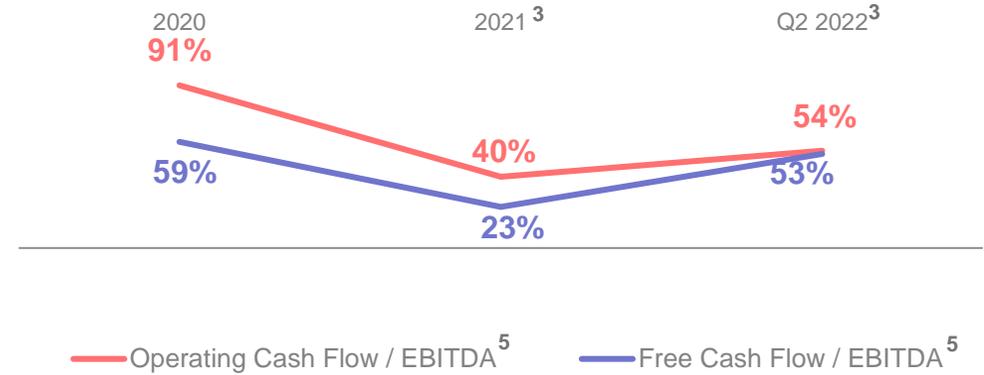
¹ It also includes interest received, sale of assets and acquisitions. / ² Includes financial leasing (IFRS 16). / ³ Includes dividends and the effects of exchange rate changes over cash or cash equivalents.

OCF & FCF Evolution

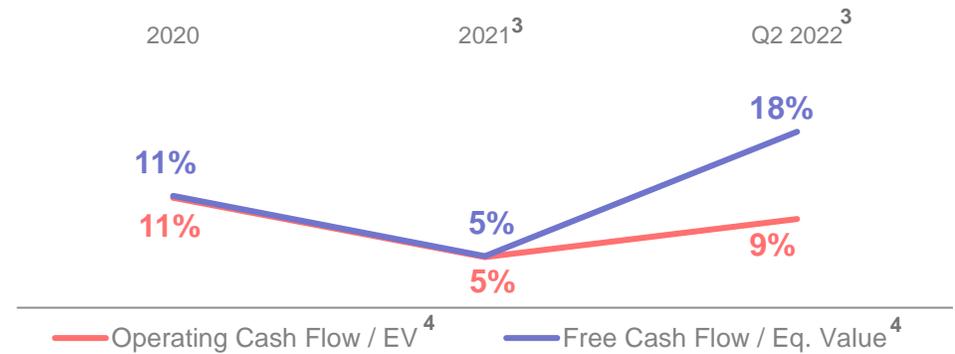
OPERATING & FREE CASH FLOW^{1,6}
(PEN Million)



OPERATING & FREE CASH FLOW CONVERSION^{1,6}



OPERATING & FREE CASH FLOW YIELD^{1,6}



- Free Cash Flow of the LTM ending Q2 2022 was higher than FY 2021 mainly due to an increase in our sales levels that was reflected in our EBITDA.

¹ Operating Cash Flow: EBITDA – Taxes – Changes in Working Capital, Free Cash Flow: Operating Cash Flow – Cash Flow from Investing Activities. / ² Considers reclassification of time deposits with maturities between 90 and 360 days and mutual funds from Cash Flow from Investing Activities to Cash Flow from Financing Activities (2020: +PEN 18MM and 2021: -PEN 135MM). / ³ Considers LTM operating and free cash flows. / ⁴ Enterprise Value (EV) and Equity Value based on market cap and debt as of December 31st 2020, 2021 and June 31th 2022. / ⁵ EBITDA excludes the impairments effect (2020: PEN 48MM) / ⁶ Includes discontinued operations.

APPENDIX

Q2 '22 MILESTONES

Q2 '22 Milestones

PRODUCT RESEARCH & DEVELOPMENT

8 products were launched / relaunched as part of our innovation strategy, being the most remarkable:



“Primor” launched two of its varieties (Premium and Classic) in two new presentations (200ml and 500ml) for the traditional channel (Peru)



“Bolívar” relaunched “Bolívar Active Care” with its new color maintenance benefit (Peru)



“Uno” launched a new format of 250g (Bolivia)



“Bolívar” launched a new softener that renews the colors and fibers of clothes (Peru)

AWARDS & RECOGNITION



Alicorp was recognized in three categories (Line Extensions, Food, and Beauty and Personal Care) of the Effie Awards Peru 2022



Additionally, our company was recognized in the Merco Talento Ranking 2022 as one of the 10 best companies to attract and retain talent in Peru



Finally, Alicorp was incorporated into the S&P/BVL Peru General ESG Index, compiled by S&P Dow Jones Indices and the Lima Stock Exchange (BVL)



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